

# CHAMBER MEMBER PACKET

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**USHCC**

UNITED STATES HISPANIC CHAMBER OF COMMERCE

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# CHAMBER MEMBER BENEFITS

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Chamber membership at the USHCC aims to build the bridge between corporate America and our nation's 4.37 million Hispanic-owned firms. We accomplish this goal by providing the platform and resources for corporations, Hispanic enterprises, and local chambers of commerce to engage and build meaningful relationships for the benefit of our American economy.

The USHCC actively promotes the economic growth, development, and interests of more than 4.37 million Hispanic-owned businesses, that combined, contribute over \$700 billion to the American economy every year. It also advocates on behalf of 260 major American corporations and serves as the umbrella organization for more than 200 local chambers and business associations nationwide.

**FOR MORE INFORMATION, VISIT [USHCC.COM](http://USHCC.COM)**

# MEMBERSHIP INCLUDES:

Access to a vast network of local chambers, Hispanic Business Enterprises, and corporations:

At the USHCC, we are proud to say that we are the largest Hispanic business organization in the country, representing 4.37 million businesses from coast to coast. We establish connections with everyone--from the largest corporations to the small, Hispanic-owned business to ensure a strong foothold in the American economy.



**4.37M**  
**BUSINESSES**  
from coast to coast

**Legislative Summit** \ The Legislative Summit is the USHCC's premier advocacy event, offering guests an unparalleled opportunity to meet, engage and join forces with business leaders, corporate executives, legislative and policy experts, as well as elected and appointed government officials from both sides of the aisle. Summit attendees will be able to take advantage of networking events, workshops, round-table discussions, procurement matchmaking, and meal events that feature premier keynote speakers.

**National Convention** \ The USHCC National Convention is the largest networking venue for Hispanic businesses in America. It brings together Hispanic business owners, corporate executives and members of more than 200 local Hispanic chambers of commerce from across the country. The National Convention offers the opportunity to establish strategic, long-lasting business partnerships through dialogue, networking, workshops and more.

**Two complimentary registrations to the USHCC's Annual events: National Convention and Legislative Summit:**

Your membership includes two complimentary registrations to our biggest events of the year: our National Convention and Legislative Summit.

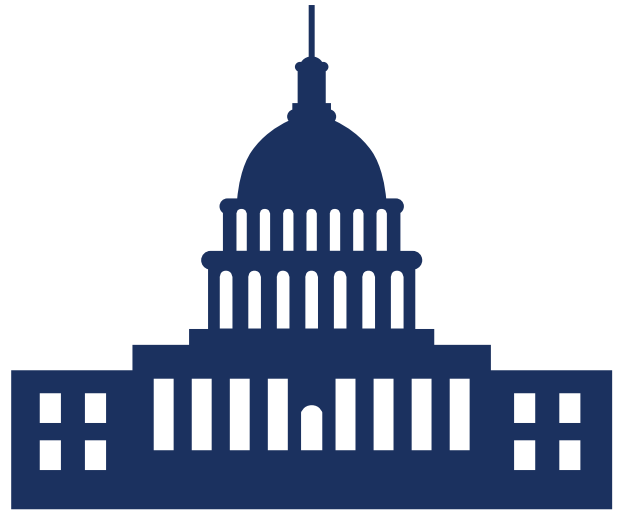


# CHAMBER OF THE YEAR AWARD

The USHCC stands on the shoulders of our local Hispanic chambers. Our local chambers across the nation provide essential resources needed for small businesses to flourish. The Chamber of the Year Award was created to honor and recognize everything our chambers do for their small business communities. This award spotlights three chambers that epitomize leadership, commitment to the Hispanic business community, and outstanding accomplishments. Every year the Chamber of the Year awards are presented during the USHCC National Convention.

# HILL DAY

Hill Day is an initiative by the USHCC to bring together various local chambers and business associations for meetings on Capitol Hill with congressional members and senior staff to discuss their legislative priorities. All appointments are scheduled during the Legislative Summit, and transportation is provided.





## USHCC LOCAL CHAMBER GRANTS

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The USHCC provides grants to chamber members across the country who apply to fund existing programs in their communities. Programs funded range in economic issues, target constituency's and size. Grants are awarded during the opening reception at the Legislative Summit.

**TOTAL GRANTS AWARDED**

 **\$ 405K** 

**35**

total number of  
**CHAMBERS**



## EXCLUSIVE PARTICIPATION IN CORPORATE PARTNER PROGRAMS

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We connect our Corporate Partner Members (CPM) with a vast array of Hispanic Business Enterprises (HBEs) and Hispanic chambers of commerce nationwide. We are proud to say that our corporate partners include: Visa, Comcast, Toyota, JP Morgan Chase & Co, and BP America, to name a few.

## FREE REGISTRATION TO MATCHMAKING EVENTS

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Matchmaking events take place at our National Convention and Legislative Summit. These events represent a highly coveted opportunity to interact one-on-one with suppliers and buyers spanning a variety of fields. These include government contract work, corporations, etc.

# USHC NATIONAL CONVENTION ★ DALLAS TEXAS



vamos  
ntos



# STATE OF THE CHAMBER CALL ACCESS

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The USHCC State of the Chamber (SOTC) Call is a key opportunity for Hispanic Chamber of Commerce leaders, from all over the country, to communicate suggestions, comments, and concerns to us. Our SOTC calls are an integral part of the work we do at the USHCC. It allows us to strengthen the communication and collaboration that exists between the USHCC and our local Hispanic chambers in order to ensure that we engage in cohesive action for the Hispanic business community on a national level.

## Q&A CHAMBER SERIES

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The Q&A Chamber Series focuses on highlighting the work the USHCC continues to do in Washington on behalf of local chambers. It is an event that helps bring more visibility to local chambers and the topics that are most important to their constituents.





# NATIONAL DAY OF SERVICE PARTICIPATION

**21 PARTICIPATING CHAMBERS**  
in past 2 years

 **OVER** —  
**600 HOURS**  
of community service

The USHCC's National Day of Service is a means to give back and strengthen the local communities that our chamber members serve. Each year, in December, the USHCC and many of its local chambers from across the country partner with local charities and organizations to volunteer and provide support to their communities.

Together we can solve hunger™



## TOGETHER WE CAN SOLVE HUNGER

The #ChambersGiveBack movement was built to highlight the many relationships our chambers have with organizations in their local communities and showcase how they give back.



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