HISPANIC VOTER SURVEY

Data from a national survey of 2,000 registered Hispanic voters and conducted October 17-21, 2014 by Paragon Insights.
On behalf of the American Coalition for Clean Coal Electricity, Paragon Insights is pleased to present the key findings of a National survey of 2,000 registered Hispanic voters, conducted October 17-21, 2014.

The interviews were conducted online and weighted to approximate a target sample of 2014 likely Hispanic voters based on age, ethnicity, gender, and region. Interviews were conducted in English and Spanish.

Results from the full survey have a margin of error of ±2.2%.
HISPANIC VOTERS ARE SLIGHTLY LESS PESSIMISTIC ABOUT THE DIRECTION OF THE COUNTRY THAN THE BROADER ELECTORATE.

Generally speaking, do you think things in the United States are heading in the right direction or do you think they have gotten off on the wrong track?

**All Americans***

<table>
<thead>
<tr>
<th>Right Direction</th>
<th>Wrong Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>64%</td>
<td>27%</td>
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</table>

<table>
<thead>
<tr>
<th>Wrong Track</th>
<th>Right Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>-37</td>
<td></td>
</tr>
</tbody>
</table>

**Hispanics**

<table>
<thead>
<tr>
<th>Right Direction</th>
<th>Wrong Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>52%</td>
<td>30%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Wrong Track</th>
<th>Right Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>-22</td>
<td></td>
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</tbody>
</table>

*Data taken from RCP “Direction of the Country,” October 21, 2014
PROJECT #141002, ACCCE National Hispanic Survey, October 17-21, 2014, N= 2,000 Registered Hispanic Voters
A PLURALITY OF HISPANIC VOTERS ARE OPTIMISTIC ABOUT THE DIRECTION OF THE U.S. ECONOMY.

And generally speaking, are you optimistic or pessimistic about the direction of the U.S. economy?

+5

Optimistic 45%  Pessimistic 40%

Total
HISPANIC VOTERS HAVE A HIGHER APPROVAL OF PRESIDENT OBAMA THAN THE BROADER ELECTORATE.

Do you approve or disapprove of the job President Obama is doing?

All Americans*

-13

Hispanics

+7

approve

Disapprove

approve

Disapprove

41%

54%

50%

43%

16% Strongly

26% Strongly

*Data taken from RCP “Obama Job Approval,” October 21, 2014
PROJECT #141002, ACCCE National Hispanic Survey, October 17-21, 2014, N= 2,000 Registered Hispanic Voters
However, a majority of Hispanic voters disapprove of the job Congress is doing.

And, do you approve or disapprove of the job Congress is doing?

-43

Approve

Disapprove

23%

66%

32% Strongly
A MAJORITY OF HISPANIC VOTERS BELIEVE POLICY MAKERS ARE FOCUSED ON THE WRONG PRIORITIES, ALTHOUGH THAT CRITICISM SOFTENS WHEN ASKED ABOUT “THEIR” OWN REPRESENTATIVES.

Do you feel like policy makers in Washington are currently focused on the right priorities or the wrong priorities?

-46

64%

18%

Right Priorities

Wrong Priorities

Sample A, N=1,028

Do you feel like your representatives in Washington are currently focused on the right priorities or the wrong priorities?

-31

55%

24%

Right Priorities

Wrong Priorities

Sample B, N=972
JOBS/ECONOMY RANKS AS THE MOST IMPORTANT ISSUE TO HISPANIC VOTERS – CLIMATE CHANGE IS LAST.

For each of the following issues, please rank on a scale from 1 – 10 how important the issue is to your vote in the November elections (1 = Not At All Important, 10 = Extremely Important)

<table>
<thead>
<tr>
<th>Issue</th>
<th>% ’10’</th>
<th>% ‘8-10’</th>
<th>% Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs &amp; The Economy</td>
<td>51%</td>
<td>32%</td>
<td>83%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>45%</td>
<td>32%</td>
<td>77%</td>
</tr>
<tr>
<td>Nat’l Security &amp; Terrorism</td>
<td>42%</td>
<td>32%</td>
<td>74%</td>
</tr>
<tr>
<td>Federal Budget and Spending</td>
<td>38%</td>
<td>32%</td>
<td>70%</td>
</tr>
<tr>
<td>Education</td>
<td>36%</td>
<td>35%</td>
<td>71%</td>
</tr>
<tr>
<td>Welfare &amp; Poverty</td>
<td>30%</td>
<td>28%</td>
<td>58%</td>
</tr>
<tr>
<td>Immigration</td>
<td>28%</td>
<td>28%</td>
<td>56%</td>
</tr>
<tr>
<td>Foreign Policy &amp; Defense</td>
<td>27%</td>
<td>30%</td>
<td>57%</td>
</tr>
<tr>
<td>Civil Rights</td>
<td>25%</td>
<td>34%</td>
<td>59%</td>
</tr>
<tr>
<td>Energy Issues</td>
<td>25%</td>
<td>32%</td>
<td>57%</td>
</tr>
<tr>
<td>Climate Change and the Environment</td>
<td>25%</td>
<td>26%</td>
<td>51%</td>
</tr>
</tbody>
</table>
A PLURALITY OF HISPANIC VOTERS BELIEVE RECENT REGULATIONS HAVE BEEN BAD FOR THE COUNTRY.

Overall, do you think the regulations created by the federal government over the past few years have been good for the country or bad for the country?

-7

Total

Bad For the Country 41%

Good For the Country 34%
A MAJORITY OF HISPANIC VOTERS SAY THE GOVERNMENT’S CLIMATE CHANGE REGULATIONS ARE IMPORTANT TO THEM.

How important are the federal government’s climate change regulations to you?

+41

66%

33%
Very

Important

25%

Not Important

Total
A MAJORITY OF HISPANIC VOTERS BELIEVE AMERICA IS FALLING BEHIND OTHER GLOBAL POWERS.

Generally speaking, do you think America is leading or is falling behind other global powers?

-32

26% Leading

58% Falling Behind

Total
A MAJORITY OF HISPANIC VOTERS VIEW THE OUTLOOK FOR THE HISPANIC COMMUNITY POSITIVELY.

How do you view the outlook for the Hispanic community in America?

- Positive: 71%
  - Very: 28%
- Negative: 20%

Total: +51
HARD WORK, CULTURE, FAMILY AND COMMUNITY ARE FREQUENTLY CITED AS WAYS HISPANIC VOTERS SAY THE HISPANIC COMMUNITY HAS HELPED TO SHAPE AMERICA.

In a few words, what do you believe are the most important contributions of the Hispanic community in America?
A plurality of Hispanic voters believe President Obama has worked well to address the needs of the Hispanic community; however, a majority believe Congress has done a poor job.

How well do you feel President Obama and members of his administration have worked to address the needs of the Hispanic community in America?

- Total: 46% Well, 41% Poorly
  - 13% Very Well, 16% Very Poorly

How well do you feel Congress has worked to address the needs of the Hispanic community in America?

- Total: 32% Well, 55% Poorly
  - 10% Very Well, 22% Very Poorly
ALMOST 8 IN 10 HISPANIC VOTERS ARE CONCERNED ABOUT THEIR HOUSEHOLD BUDGET AND FINANCES.

How concerned are you about your personal household budget/finances?

- 79% Concerned
- 48% Very Concerned
- 19% Not Concerned

Total: +60
HISPANIC VOTERS ARE MUCH MORE CONCERNED WITH UNEMPLOYMENT, LACK OF EDUCATION AND INCOME INEQUALITY THAN THEY ARE WITH CLIMATE CHANGE.

Of the following issues, which impact the Hispanic community the most, in order from most to least?

<table>
<thead>
<tr>
<th>Issue</th>
<th>% Most Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>34%</td>
</tr>
<tr>
<td>Lack of Education</td>
<td>34%</td>
</tr>
<tr>
<td>Income Inequality</td>
<td>25%</td>
</tr>
<tr>
<td>Climate Change</td>
<td>7%</td>
</tr>
</tbody>
</table>

Total % Most Impact

PROJECT #141002, ACCCE National Hispanic Survey, October 17-21, 2014, N= 2,000 Registered Hispanic Voters
Almost 70% of Hispanic voters are concerned about the impact of the EPA’s new regulations on climate change on energy costs.

How concerned are you about the impact the EPA’s new regulations on climate change will have on energy costs and electricity prices?

- 69% Concerned
- 33% Very Concerned
- 19% Not Concerned

Total
MORE THAN 3/4 OF HISPANIC VOTERS SAY THEY ARE CONCERNED ABOUT THE INCREASE IN ENERGY COSTS.

How concerned are you about energy costs increasing for your home or business?

- Concerned: 45% (Very)
- Not Concerned: 17%

Total: 78%
6 IN 10 HISPANIC VOTERS WANT THE OBAMA ADMINISTRATION TO KEEP ENERGY PRICES LOW INSTEAD OF ISSUING NEW CLIMATE CHANGE REGULATIONS.

Would you prefer to see the Obama Administration focus on keeping energy prices low or issue new regulations to combat climate change, regardless of how much electricity prices might increase?

-33

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue New Regulations to Combat Climate Change</td>
<td>27%</td>
</tr>
<tr>
<td>Keep Energy Prices Low</td>
<td>60%</td>
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Total