

JAVIER PALOMAREZ

President & CEO

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Javier Palomarez is the President & CEO of the United States Hispanic Chamber of Commerce (USHCC), America's largest Hispanic business association. The USHCC actively promotes the economic growth, development, and interests of more than 4.4 million Hispanic-owned businesses, that combined, contribute over \$700 billion to the American economy every year. It also advocates on behalf of 260 major American corporations and operates through a network of 200 local chambers and business associations nationwide.

A pioneer in multicultural marketing, Palomarez has more than two decades of corporate experience and entrepreneurial insight. He began his career at Allstate Insurance Corporation, where he worked to initiate the industry's first fully-integrated, nationwide Hispanic marketing, sales and service campaign. Following his tenure at Allstate, Palomarez was recruited by Sprint, Inc., where he was Vice President for Marketing and Public Relations. Following Sprint, he was recruited to Bank of America, where he

served as Senior Vice President of Multicultural Marketing and was responsible for advertising, marketing, sponsorships, and public & media relations to help position this global leader in the financial services industry.

His opinions and viewpoints have appeared in leading media outlets including ABC, Bloomberg Businessweek, CBS, CNN, Dallas Morning News, Fox, Los Angeles Times, MSNBC, NBC, Reuters, Telemundo, The New York Times, The Wall Street Journal, The Washington Post, Time, Univision, USA Today, and many others. Palomarez is a seasoned public speaker, delivering numerous keynote speeches, as well as panel discussions for some of the nation's most influential institutions and conferences – including the Republican National Conventions, the Democratic National Conventions, The Atlantic, the Milken Institute, and the George W. Bush Institute. He is also a sought-after commencement speaker, and has addressed graduating classes at Notre Dame University, Westminster College, University of California – Irvine, Florida International University and Miami Dade College.

Palomarez serves on the Board of Directors of MasTec, Inc. (NYSE: MTZ), a leading infrastructure company and Forward Air Corp., (NASDAQ: FWRD), a leader in expedited ground transportation. He was appointed to the Comcast NBCUniversal Diversity Advisory Council and the Goldman Sachs 10,000 Small Businesses Advisory Board. Palomarez is a member of the Washington Economic Club, and serves on the Senate Task Force on Corporate Diversity and Inclusion as well as the FCC Advisory Committee on Diversity and Digital Empowerment. He was invited by Senator John McCain to serve on the board of the International Republican Institute (IRI). Palomarez also sits on the board of directors of the Catholic Legal Immigration Network, Inc. (CLINIC).

He has consistently appeared on Latino Leaders Magazine's "100 Most Influential" list and was presented with their Maestro Award in 2014. He has been named one of the "75 Most Influential Hispanics" and "Top 100 Green CEOs" by PODER Magazine. Palomarez was also profiled by El Pais, Spain's leading daily news outlet, and was featured by the British Broadcasting Corporation's (BBC) in "Ten Latinos Who Made History in 2012."

He is the recipient of the Bnai Zion "Humanitarian of the Year" award, and in 2014 Palomarez received an honorary Doctorate from Westminster College, Utah's premier Liberal Arts institution. In 2015 he was awarded the Distinguished Alumni Medallion from National 4-H Council and was recognized by the Government of Mexico with the Ohtli Award, the highest honor bestowed upon foreign citizens.

Palomarez is a proud American from Texas and currently resides in Dallas and Washington, D.C.