

# EMPOWERING HISPANIC BUSINESSES IN THE EVOLVING ENERGY LANDSCAPE



**ENERGY  
SUMMIT  
2024**

ALBUQUERQUE  
**HISPANO**  
CHAMBER OF COMMERCE

Welcome  
to the

# 2024 USHCC ENERGY SUMMIT



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## Messages & Greetings



**Ramiro A. Cavazos**

President & CEO  
United States Hispanic  
Chamber of Commerce



**Nelson Reyneri Jr.**

Chair  
Director  
Strategic Alliances & Policy  
NRG



**Ernie C'de Baca**

President & CEO  
Albuquerque Hispano  
Chamber of Commerce

# A MESSAGE FROM OUR CHAMBER LEADERS

### Dear Chamber Members & Business Leaders,

On behalf of the United States Hispanic Chamber of Commerce and the Albuquerque Hispano Chamber of Commerce, thank you for joining us at the 2024 USHCC Energy Summit in Santa Fe, New Mexico.

For the third year in a row, the USHCC Energy Summit takes place in the nation's oldest capital city: Santa Fe. New Mexico is a strategic host for this summit as the first majority-minority state in the contiguous U.S., and a national leader in energy production. Across the state, 48% of residents identify as Hispanic and 12% identify as Native American, creating a cultural mix unique to this southwestern state.

The mission of the annual Energy Summit is to bring together stakeholders from across the energy sector to share knowledge of relevant energy issues and to ensure the role of Hispanic Business Enterprises within the industry. This year's Energy Summit will bring leaders from oil and gas and renewables together with Hispanic business owners to discuss critical issues impacting the sector. Other event highlights include remarks from New Mexico Senator Ben Ray Luján, business matchmaking sessions between energy companies and Hispanic suppliers/contractors, and a supplier graduation for the USHCC Avanzando Suppliers with Blue Wave program.

We look forward to having you join us as we explore bold solutions that will shape our nation's outlook on energy!

Sincerely,

**Ramiro A. Cavazos**  
President & CEO  
United States Hispanic  
Chamber of Commerce

**Ernie C'de Baca**  
President & CEO  
Albuquerque Hispano  
Chamber of Commerce

**Nelson Reyneri Jr.**  
Chair  
Director  
Strategic Alliances & Policy  
NRG





# Tom Stricker

Group Vice President,  
Sustainability & Regulatory  
Affairs  
Toyota Motor North America

# A MESSAGE FROM OUR CORPORATE CO-CHAIR SPONSOR

**Dear Friends,**

On behalf of Toyota, welcome to the 2024 U.S. Hispanic Chamber of Commerce Energy Summit and to the beautiful historical city of Santa Fe, New Mexico. Toyota is honored to serve as corporate co-chair of this important event alongside our longtime partner, the USHCC, and the Albuquerque Hispano Chamber of Commerce.

Toyota has been a longtime proponent of environmental sustainability across our operations. In 2015, we set six ambitious goals with our Toyota Environmental Challenge 2050. Our vision reaches beyond diminishing negative environmental impacts, aspiring to create positive value for our society in four areas: carbon, water, materials and biodiversity. Specifically, we seek to achieve carbon neutrality for our new vehicles, the life cycle of existing vehicles and our manufacturing plants. We also aim to minimize and optimize water usage in our operations, establish recycling-based systems, and encourage a society that functions in harmony with nature by participating in biodiversity initiatives.

New Mexico is an ideal backdrop to discuss growth opportunities for diverse entrants in the renewable energy sector. The Land of Enchantment occupies a central role in the nation's oil and gas industry and is home to a population that is more than half Hispanic and Native American. I am looking forward to fruitful exchanges about the latest efforts in sustainable energy and how we can ensure that Hispanic entrepreneurs have meaningful opportunities in the sector's burgeoning growth in the years ahead. On behalf of Toyota, thank you for joining us, and we wish you a productive summit and a wonderful stay in Santa Fe.

**Sincerely,**

**Tom Stricker**  
Group Vice President, Sustainability  
& Regulatory Affairs  
Toyota Motor North America

# TOYOTA







**TOYOTA**

# WELCOME TO THE USHCC ENERGY SUMMIT

Toyota is a proud supporter of the United States Hispanic Chamber of Commerce in its mission to foster sustainable prosperity for the betterment of the American society.

**Toyota wishes you a productive Energy Summit!**

---

Stay connected  
@ToyotaLatino #VayamosJuntos



# Mark Nelson

Vice Chairman  
Chevron Corporation



# A MESSAGE FROM OUR CORPORATE SIGNATURE SPONSOR

## Attendees:

Welcome to the United States Hispanic Chamber of Commerce Energy Summit in Santa Fe, New Mexico.

As Vice Chairman of Chevron Corporation and executive sponsor of Chevron's Somos network for Hispanic employees, it is my great pleasure to extend a warm welcome to each of you. We are honored to sponsor this exciting event.

Chevron fosters diversity and inclusion at all levels of our company. It is among the cornerstones of The Chevron Way, which reinforces our values of leading performance, trust and integrity, partnership, and people and the environment. We know that hiring and retaining individuals with an array of talents, ideas and experiences propels the innovation that drives our success.

Our dedication to diversity extends beyond our direct workforce. Chevron is also committed to a diverse and inclusive supply chain – one that is reflective of the communities where we live and work. We believe a diverse supply chain contributes to our success and growth and we understand that building a diverse network of suppliers is not only the right thing to do, but it also makes good business sense.

As we convene to discuss the future of energy and the role it plays in driving economic growth, let us also remember the importance of building a more inclusive energy workforce. Together, we can create a brighter future for all.

Sincerely,

A handwritten signature in black ink that reads 'Mark Nelson'.

**Mark Nelson**  
Vice Chairman  
Chevron Corporation



A woman with short brown hair, wearing a red t-shirt and a dark denim apron, is smiling warmly. She is in a laboratory or pharmacy setting, with shelves of glass bottles in the background. Another person, partially visible on the right, is wearing glasses and a denim shirt, and appears to be interacting with her.

## we believe the greatest ideas come together when we do

Progress happens when companies reflect their communities. At Chevron, we champion small, minority-, women- and LGBTQ+-owned businesses where we operate. We also work with qualified, knowledgeable, local suppliers to create value for our business. We do this all in support of opening opportunities for the communities that we call home.

**Learn more at [Chevron.com](https://www.chevron.com)**

**Chevron proudly supports the 2024 U.S. Hispanic Chamber of Commerce Energy Summit.**



About the

# ENERGY

EMPOWERING  
HISPANIC  
BUSINESSES  
IN THE  
EVOLVING  
ENERGY  
LANDSCAPE

## ABOUT OUR MISSION

The mission of the annual Energy Summit is to bring stakeholders from across the energy sector together to share knowledge of relevant energy issues and to ensure the role of Hispanic business enterprises within the industry.

## ABOUT THE 2024 USHCC ENERGY SUMMIT

Embark on a transformative journey at the heart of Santa Fe, New Mexico where the 2024 USHCC Energy Summit is set to unfold. Against the stunning backdrop of Eldorado Hotel & Spa, join us on June 25-26 for an unparalleled experience in shaping the future of energy. In partnership with the Albuquerque Hispano Chamber of Commerce and led by Corporate Co-Chair Toyota, this summit is more than an event — it's guiding Hispanic businesses toward empowerment in the evolving energy sector.

[#USHCCEnergy24](#)

UNITED STATES  
HISPANIC  
CHAMBER OF  
COMMERCE

# SUMMIT

## ABOUT THE USHCC

The United States Hispanic Chamber of Commerce serves as the national umbrella organization representing more than 260 Hispanic Chambers of Commerce and business associations across the country. By partnering with hundreds of American corporations, we actively promote the economic growth, development, and interests of more than five million Hispanic-owned businesses.

Since 1979, the USHCC has advocated in Washington D.C. for public policies from access to federal procurement and international trade to affordable energy and comprehensive immigration reform. Through our advocacy and professional education programs, we expand access to capital, build capacity and establish connections for our three core constituents: Hispanic Business Enterprises, local chambers

and business associations, and Corporate Partner Members.

Our national economy is fueled by Hispanic Americans generating \$3.2 trillion to our GDP through job creation, consumer spending, and annual investments. As an independent, bi-partisan national business association, we promote the pro-business policies that contribute to this tremendous economic influence. With our mission to foster the development of and build sustainable prosperity for Hispanic-owned businesses, the USHCC continues to positively impact America's economy.

In partnership  
with the  
**ALBUQUERQUE  
HISPANO  
CHAMBER OF  
COMMERCE**



## Tuesday JUNE 25, 2024

12:00 PM - 6:00 PM

**Registration** | Cava (Hotel Lobby)

5:00 PM - 7:00 PM

**2024 USHCC Energy Summit Welcome Reception**

Sponsored By: Toyota And Chevron  
New Mexico Governor's Mansion  
One Mansion Drive, Santa Fe, NM 87501

## Wednesday JUNE 26, 2024

7:30 AM - 5:00 PM

**Registration** | Cava (Hotel Lobby)

7:30 AM - 8:30 AM

**Breakfast** | Anasazi South

8:30 AM - 10:00 AM

**Morning Session: Balancing Energy Security Leveraging Oil and Gas  
Alongside Renewables for a Sustainable Future** | Eldorado Grand Ballroom

10:00 AM - 10:30 AM

**Cafecito Break** | Main Lobby

10:30 AM - 11:00 AM

**Energy Roundtable: Discover the Impact of the Justice40 Initiative!**  
Brought To You By: National Utilities Diversity Council | Zia C

10:30 AM - 11:45 AM

**USHCC Avanzando Suppliers with Blue Wave Graduation**  
Sponsored By: The USHCC Educational Fund and JPMorgan Chase | Zia AB

11:00 AM - 11:30 AM

**Energy Roundtable: Bridge Policy for Cross-Sector Collaboration to Meet  
State Energy Needs**  
Brought To You By: Advanced Energy United | Zia C

11:30 AM - 12:15 PM

**Lunch** | Anasazi South

12:30 PM - 2:00 PM

**Afternoon Session: Navigating the Energy Transition: Uniting Forces for A  
Sustainable Future** | Eldorado Grand Ballroom

2:00 PM - 2:30 PM

**Networking Break**

2:00 PM - 2:30 PM

**Energy Roundtable: How to Do Business with Chevron**  
Brought To You By: Chevron | Zia C

2:30 PM - 3:00 PM

**Energy Roundtable: How to Do Business with Williams**  
Brought To You By: Williams | Zia C

2:30 PM - 3:30 PM

**Breakout Session: Green Builds Business with The Next Generation**  
Sponsored By: The USHCC Educational Fund & Toyota | Zia AB

2:30 PM - 3:30 PM

**Breakout Session: Revolutionizing Renewables: Integrated Strategies for  
Clean Energy Expansion** | Anasazi North

3:00 PM - 3:30 PM

**Energy Roundtable: The Future of Supplier Diversity**  
Brought To You By: American Petroleum Institute | Zia C

3:30 PM - 5:00 PM

**2024 USHCC Energy Summit Supplier Marketplace**  
Sponsored By: Williams | Anasazi South

5:30 PM - 7:00 PM

**2024 USHCC Energy Summit Closing Reception** | Cava (Hotel Lobby)

# USHCC Team



**RAMIRO A. CAVAZOS**  
President & CEO



**SYNTHIA R. JARAMILLO**  
Senior Vice President,  
Corporate Relations



**EVELYN BARAHONA**  
Senior Vice President,  
Educational Fund



**FELIPE E. UGALDE**  
Chief Operating Officer



**ANTHONY J. HINOJOSA**  
Vice President,  
Government & International Affairs



**JESSICA C. CORONADO**  
Director,  
Operations & Board Liaison



**JESSI ACUÑA**  
Director,  
Communications & Marketing



**CRISTIAN CHAPA**  
Director,  
Corporate Relations



**ERICA SALINAS**  
Senior Manager,  
Finance & Administration



**VERONICA DE LA TORRE**  
Senior Manager,  
Communications



**LAURA SOSA**  
Senior Events Manager



**MONICA A. GARZA**  
Manager, Procurement



**SANTIAGO SALAS-OLIVA**  
Manager,  
Government & International Affairs



**MARIA FERNANDA SIERRA**  
Project Manager



**JENNIFER BARILLAS**  
Associate Manager,  
Hispanic Business Enterprises



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NRG



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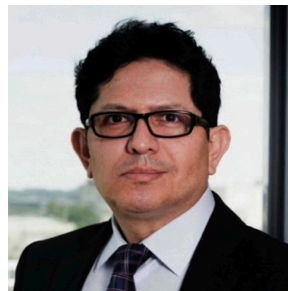
**CARLOS A. BECERRA**  
Vice President, Strategy &  
Operations Support  
Toyota Financial Services



**ERNIE C'DEBACA**  
President & CEO  
Albuquerque Hispano Chamber of  
Commerce



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President & CEO  
United States Hispanic Chamber  
of Commerce



**YURI CUNZA**  
President & CEO  
Nashville Area Hispanic Chamber  
of Commerce



**JAIME DI'PAULO**  
President & CEO  
Illinois Hispanic  
Chamber of Commerce



**REUBEN FRANCO**  
President & CEO  
Orange County Hispanic Chamber  
of Commerce



**SIL GONZALES**  
CEO  
Ford of Ventura, California



**PATTY JUAREZ**  
Head of Hispanic/Latino Affairs  
Diverse Segments,  
Representation, & Inclusion Team  
Wells Fargo



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Vice President/General Manager  
Sales & Distribution Northwest States  
AT&T



# USHCC Board of Directors



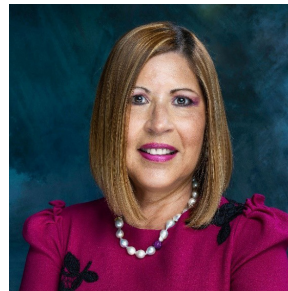
**JUAN CARLOS LISCANO**  
Vice President, Miami,  
the Caribbean & Latin America  
American Airlines



**ROBERT MARTINEZ**  
Founder & CEO  
Braven Agency/ SMRTS



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President  
The Rios Group, Inc.



**MAYRA PINEDA**  
President & CEO  
Hispanic Chamber of Commerce  
of Louisiana



**CHRISTINE RICE**  
President  
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*Immediate Past Chair*  
Retired Executive  
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Chamber of Commerce



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*General Counsel*  
Partner-in-Charge  
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OCANA**  
Executive Director Global Sourcing  
& Procurement/Corporate & Site  
Services (CSS)  
Merck Sharp & Dohme



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U.S. Chief External Affairs Officer  
Anheuser-Busch

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 Vice President  
 Strategy & Operations Support  
 Toyota Financial Services



**RAMIRO A. CAVAZOS**  
 President & CEO  
 United States Hispanic  
 Chamber of Commerce



**DANIEL GALINDO**  
 Managing Director  
 Allivated Impact Capital  
 Senior Vice President Community  
 Development & Strategy Director  
 Woodforest National Bank



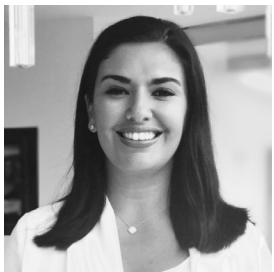
**JUAN CARLOS LISCANO**  
 Vice President for Miami, the  
 Caribbean and Latin America  
 American Airlines



**BETTY MANETTA**  
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**KATHLEEN MARTINEZ**  
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**ALICE RODRIGUEZ**  
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**RAUL F. SALINAS**  
*General Counsel, USHCC*  
 Partner-in-Charge  
 Frost Brown Todd



**YAMMEL SANCHEZ-OCANA**  
 Executive Director  
 Global Sourcing & Procurement/  
 Corporate & Site Services (CSS)  
 Merck Sharp & Dohme



**ROSA SANTANA**  
 Founder & CEO  
 Santana Group



# Thank You to Our Energy Summit Sponsors

## CORPORATE CO-CHAIR

# TOYOTA

## CORPORATE SIGNATURE



## CORPORATE GOLD



WE MAKE CLEAN ENERGY HAPPEN®

## CORPORATE SILVER





# Albuquerque Hispano Chamber of Commerce Team



**ERNIE C'DE BACA**  
President & CEO



**ANNETTE PITERA**  
Executive Assistant



**BARBARA GRAY**  
Senior Accountant



**BEA DAVALOS**  
Executive Assistant  
C&T Destination Sales



**CECILIA MARQUEZ**  
Destination Sales



**CONNIE LEE**  
Chief Financial Officer



**DARLENE POHL**  
Membership Navigator



**DEE MINNICK-LUJAN**  
Marketing Director



**DOMINIC BACA**  
Destination Sales Representative



**ERMA SANCHEZ**  
Membership Navigator



**ERNESTO ARMIJO**  
Maintenance Supervisor



**KIANA YAMADA**  
Sr. Membership Engagement  
Specialist



**MARGARET ORTEGA**  
Destination Sales Representative



**MATT PERRY**  
Staff Accountant



**MINERVA JURADO-  
PEREA**  
Destination Director



**NANCY JOJOLA**  
Director of 1st Impressions

# Albuquerque Hispano Chamber of Commerce Team

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**NATHAN FERNANDEZ**  
Membership Experience Specialist



**ROBERTA RICCI**  
Chief Experience Officer



**ROCKY CRUZ**  
Director of Membership



**SANDRA GONZALEZ**  
Program Manager



**TASHINA SILVERSMITH**  
BEOC Manager



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SVP Senior Relationship Manager  
Bank of America



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*Past Chair*  
President & CEO  
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*Incoming Chair*  
Director  
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NM Gas Company



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Senior Vice President  
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*Vice Chair*  
CEO  
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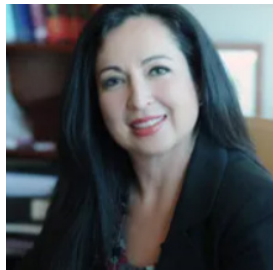
**FRANK GARCIA**

*Vice Chair*  
President & CEO  
Perikin Enterprises LLC



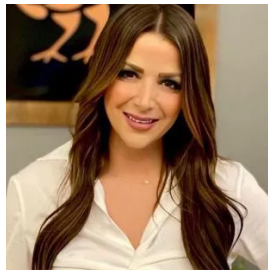
**JAMES ORTIZ**

Principal  
REDW



**MICHELLE HERNANDEZ**

*General Counsel*  
Shareholder  
Modrall Sperling



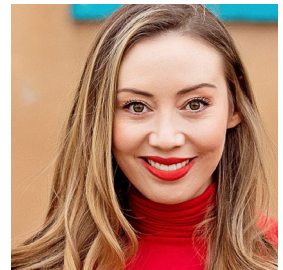
**NICOLE ABREU**

Regional Sales Director  
Ardham Technologies Inc.



**HANK ANDREWS**

Managing Director & CFO  
Verus Research



**KYNDRA APODACA**

Treasury Manager  
PNM Resources



**AMANDA ARAGON**

Executive Director  
NewMexicoKidsCAN!



**TOM BRIONES**

Founder  
Briones Business Law Firm



**RYAN CANGIOLOSI**

Director, Economic &  
Community Development  
UNM Health sciences Center



**ADRIAN CHAVEZ**

Food Service Manager  
Pepsi Beverages

# Albuquerque Hispano Chamber of Commerce Board of Directors



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NM Factory Manager  
Intel Corporation



**STEVEN B. CHAVEZ**  
Managing Partner  
Mesa del Sol



**TYLER CHAVEZ**  
General Manager  
Valley Fence Company



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Public Relations Government Affairs,  
South region  
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Executive Director



**RUBEN GARCIA**  
Contracts Manager  
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**RYAN GARCIA**  
Market Team Lead, Commercial  
Banking  
Bank of Albuquerque



**LORENZO GUTIERREZ**  
Director  
Center 1011, Enterprise Excellence  
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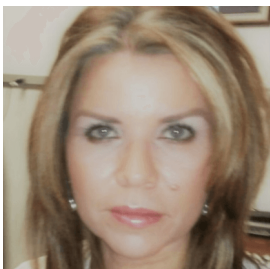
**MATTHEW JARAMILLO**  
Government Affairs  
ExxonMobil



**CHRIS JOHNSON**  
Vice President & General Manager  
Materion Corporation



**RICHARD LUARKIE**  
CEO  
Blue Stone Strategy Partners



**ANN MARTINEZ**  
Business Banking Sales Manager  
U.S. Bank



**SEAN MARTINEZ**  
VP Principal Banker  
NM Market Lead  
Bank of Montreal



**MICHAEL MONTOYA**  
President, Owner  
Custom Grading Inc.



**MARC POWELL**  
Executive Director  
National Hispanic Automobile  
Alliance



# Albuquerque Hispano Chamber of Commerce Board of Directors



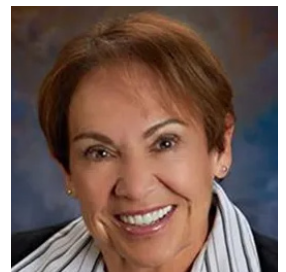
**CHRIS SCHROEDER**  
CEO  
Real Time Solutions



**JANICE TORREZ**  
President  
Blue Cross Blue Shield



**ANA TRUJILLO**  
Senior VP of Support Services  
Nusenda Credit Union



**LINDA VEGA**  
Market President  
Wells Fargo Home Mortgage



**WALT BENSON**  
Commissioner, District 4  
Bernalillo County, Board of County Commissioners



**MIKE KIVITZ**  
Former CEO  
Adelante Development Center Inc.



**ED MANZANARES**  
Associate Athletic Director  
Sports Administration  
UNM



**JOHN MARTINEZ**  
President & CEO  
National Hispanic Cultural Center Foundation



**OLIVIA PADILLA-JACKSON**  
VP, Finance & Operations  
CNM



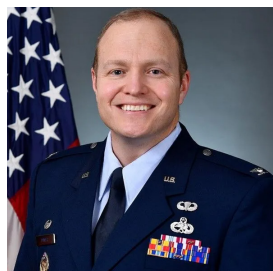
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District 3  
City Councilor



**CARLOS R. ROMERO**  
Associate Vice President for R&D  
NM Tech



**LOUIE SANCHEZ**  
District 1  
City Councilor



**COL. MICHAEL J. POWER**  
Base Commander  
Kirtland AFB



**JP ESPINOZA**  
Managing Partner  
NM General Office  
NY Life Insurance Company



**SHERMAN MCCORKLE**  
Chairman & CEO  
Sandia Science and Technology  
Park Development Corporation



# REGISTER TODAY



THE UNITED STATES  
HISPANIC CHAMBER  
OF COMMERCE

## 45th Annual National Conference

OCTOBER 6-8, 2024  
KANSAS CITY, MISSOURI  
#USHCC45





# ENERGY SUMMIT 2024

ALBUQUERQUE  
HISPANO  
CHAMBER OF COMMERCE

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JUNE 25 - 26 | SANTA FE, NM



Thank you for  
joining us at the

UNITED STATES HISPANIC  
CHAMBER OF COMMERCE

# 2024 ENERGY SUMMIT

**We will see you  
next year.**

TAG US ON SOCIAL MEDIA AND USE THE HASHTAG:

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United States Hispanic Chamber of Commerce (USHCC) | 750 17th St. NW, Suite 825, Washington, D.C. 20006

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