The United States Hispanic Chamber of Commerce is delighted to host its 2019 USHCC National Convention from September 29th to October 1st, 2019 at the JW Marriott Los Angeles L.A. Live.
CONTENTS

4 Overview

6 General Sponsorship Opportunities

8 Event Specific Sponsorship Opportunities
  Welcome Reception
  ERG Summit & Challenge Breakfast
  Supplier Diversity Luncheon
  Networking Reception
  Speaker Series Panel
  Chambers Awards Breakfast
  Women in Business & Leadership Luncheon
  Awards Gala
  Workshops

15 À la Carte Sponsorship Opportunities
The City of Angels is so diverse that it is home to people from more than 140 countries who speak over 200 different languages. One can learn a lot of various cultures and languages by visiting nearby towns such as Chinatown, Korea Town, Little Tokyo, Little Ethiopia, Thai Town, and Little Armenia.
For over a generation, the USHCC has served as the leading national Hispanic business organization in America, working to bring more than four million Hispanic-owned businesses to the forefront of the national economic agenda. Whether you are joining us as a corporate executive, private business owner, or participating as a chamber member, we truly appreciate your interest in this year’s events and your support of our organization.

Each year, our National Convention gathers Hispanic business owners, corporate executives and members from over 200 local Hispanic Chambers of Commerce nationwide. It offers all attendees the opportunity to establish strategic, long-lasting partnerships through direct, personal engagement.

Join us in Los Angeles as we continue our work to champion smart policies that lead to growth and innovation. We look forward to celebrating as a business community we have grown together, and an economic future we are leading together.

Empowering Hispanic Businesses, Juntos.
# General

## Sponsorship Opportunities

### 2019 USHCC National Convention Corporate/HBE Chair

$500,000 / $50,000

Please contact Richard Algra for information on customizing a Corporate or HBE Chair Sponsorship: RAAlgra@ushcc.com

<table>
<thead>
<tr>
<th>ALIANZA</th>
<th>SIGNATURE</th>
<th>DIAMOND</th>
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<tbody>
<tr>
<td><strong>$125,000 Corporate</strong></td>
<td><strong>$100,000 Corporate</strong></td>
<td><strong>$75,000 Corporate</strong></td>
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<tr>
<td>Premium Corporate Partner Membership for 12 months</td>
<td>Premium Corporate Partner Membership for 12 months</td>
<td>Verbal recognition by President &amp; CEO as sponsor</td>
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<tr>
<td>Four (4) minute speaking role for senior executive at one (1) meal event</td>
<td>Opportunity to provide or sponsor small business speaker for three (3) minutes</td>
<td>Recognition as Diamond Sponsor in 2019 USHCC National Convention program book</td>
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<tr>
<td>CEO Welcome Letter with photograph in 2019 USHCC National Convention program book</td>
<td>Verbal recognition by President &amp; CEO as sponsor</td>
<td>Fifteen (15) full 2019 USHCC National Convention registrations</td>
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<tr>
<td>Verbal recognition by President &amp; CEO as sponsor</td>
<td>Recognition as Signature Sponsor in 2019 USHCC National Convention program book</td>
<td>Priority placement on 2019 USHCC National Convention website</td>
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<tr>
<td>Recognition as Alianza Sponsor in 2019 USHCC National Convention program book</td>
<td>Twenty (20) full 2019 USHCC National Convention registrations</td>
<td>Link from 2019 USHCC National Convention website to sponsor website</td>
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<tr>
<td>Placement on 2019 USHCC National Convention website</td>
<td>Link from 2019 USHCC National Convention website to sponsor website</td>
<td>One (1) reserved VIP table of ten (10) at each meal event</td>
</tr>
<tr>
<td>Link from 2019 USHCC National Convention website to sponsor website</td>
<td>Prominent logo placement on 2019 USHCC National Convention signage</td>
<td>Access to all VIP events at 2019 USHCC National Convention</td>
</tr>
<tr>
<td>One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the meal event of your choosing</td>
<td>One (1) reserved VIP table of ten (10) at each meal event</td>
<td>Inclusion of one (1) promotional item in conference bag</td>
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<td>One (1) reserved seat for a senior executive at one (1) meal event</td>
<td>One (1) reserved seat for a senior executive at one (1) meal event at President’s or Chairman’s table</td>
<td>:30 commercial at a meal event</td>
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<tr>
<td>Access to all VIP events at 2019 USHCC National Convention</td>
<td>Access to all VIP events at 2019 USHCC National Convention</td>
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<tr>
<td>Inclusion of one (1) promotional item in conference bag</td>
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<tr>
<td>:90 commercial at a meal event</td>
<td>:60 commercial at a meal event</td>
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<tr>
<td>Level</td>
<td>Corporate</td>
<td>HBE</td>
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| PLATINUM  | $50,000   | $15,000 | • Full-page advertisement in 2019 USHCC National Convention program book  
|           |           |     | • Recognition as **Platinum Sponsor** in 2019 USHCC National Convention program book |
|           |           |     | • Ten (10) full 2019 USHCC National Convention registrations for Corporate sponsors |
|           |           |     | • Priority placement on 2019 USHCC National Convention website            |
|           |           |     | • Link from 2019 USHCC National Convention website to sponsor website     |
|           |           |     | • Logo presence on 2019 USHCC National Convention signage                 |
|           |           |     | • One (1) reserved table of ten (10) at each meal event                   |
|           |           |     | • Inclusion of one (1) promotional item in conference bag                  |
|           |           |     | • :30 commercial at a meal event                                          |
| GOLD      | $35,000   |     | • Full-page advertisement in 2019 USHCC National Convention program book  
|           |           |     | • Recognition as **Gold Sponsor** in 2019 USHCC National Convention program book |
|           |           |     | • Ten (10) full 2019 USHCC National Convention registrations               |
|           |           |     | • Logo presence on 2019 USHCC National Convention website                 |
|           |           |     | • Logo presence on 2019 USHCC National Convention signage                 |
|           |           |     | • One (1) reserved table of ten (10) at Awards Gala and a meal event of your choice |
|           |           |     | • :30 commercial at a meal event                                          |
| SILVER    | $25,000   |     | • Half-page advertisement in 2019 USHCC National Convention program book  |
|           |           |     | • Recognition as **Silver Sponsor** in 2019 USHCC National Convention program book |
|           |           |     | • Seven (7) full 2019 USHCC National Convention registrations              |
|           |           |     | • Logo presence on 2019 USHCC National Convention website                 |
|           |           |     | • Logo presence on 2019 USHCC National Convention signage                 |
| BRONZE    | $15,000   | $5,000 | • Recognition as **Bronze Sponsor** in 2019 USHCC National Convention program book |
|           |           |     | • Five (5) full 2019 USHCC National Convention registrations              |
|           |           |     | • Logo presence on 2019 USHCC National Convention website                 |
|           |           |     | • Logo presence on 2019 USHCC National Convention signage                 |

We are working to bring more than 4 million Hispanic-owned businesses to the forefront of the national economic agenda.
The 2019 USHCC National Convention commences with the Welcome Reception, where guests from across the nation will gather for the first time to be welcomed by USHCC leadership, honorary guest speakers, and special event sponsors. This event offers attendees a preview of the next 48 hours, along with the opportunity to network and celebrate the accomplishments of Hispanic business in America.

**CORPORATE ALIANZA PRESENTING SPONSOR**

$125,000

- Premium Corporate Partner Membership for 12 months
- Welcome Reception “Presenting Sponsor” exclusivity
- Four (4) minute speaking role for senior executive at Welcome Reception
- Verbal recognition by President & CEO as Presenting Sponsor of the Welcome Reception
- Recognition as **Alianza Sponsor** of the 2019 USHCC National Convention and Presenting Sponsor of the Welcome Reception in the program book, event media screens, and signage
- Two (2) page advertisement in 2019 USHCC National Convention program book
- CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
- Thirty (30) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the meal event of your choice
- One (1) reserved seat for senior executive at the meal event of your choice
- Access to all VIP events at Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :90 commercial at the Welcome Reception

**CORPORATE SIGNATURE**

$100,000

- Premium Corporate Partner Membership for 12 months
- Opportunity to provide or sponsor small business speaker for three (3) minutes
- Two (2) page advertisement in 2019 USHCC National Convention program book
- Verbal recognition by President & CEO as sponsor of the Welcome Reception
- Recognition as **Signature Sponsor** in 2019 USHCC National Convention program book
- Twenty (20) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- Prominent logo placement on 2019 USHCC National Convention and Welcome Reception signage
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at a meal event
- Access to all VIP events at Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :60 commercial at the Welcome Reception

**CORPORATE DIAMOND**

$75,000

- Please see outline of benefits on Page 6

**CORPORATE PLATINUM / HBE PLATINUM**

$50,000 / $15,000

- Please see outline of benefits on Page 7

**CORPORATE GOLD**

$35,000

- Please see outline of benefits on Page 7

**CORPORATE SILVER**

$25,000

- Please see outline of benefits on Page 7

**CORPORATE BRONZE / HBE BRONZE**

$15,000 / $5,000

- Please see outline of benefits on Page 7
ERG Summit & Challenge Breakfast

Monday, September 30

Join the United States Hispanic Chamber of Commerce (USHCC) for breakfast and our 9th annual ERG Summit & Challenge. The USHCC continues to recognize the growing importance and value of corporate employee resource groups (ERGs). ERGs are increasingly demonstrating that they have an impact on employee engagement, community outreach, insight into our community’s businesses and most importantly, contributions to the achievement of business goals.

CORPORATE PLATINUM PRESENTING SPONSOR
$50,000

HBE PLATINUM
$15,000

• Two (2) minute remarks at the start of the ERG Summit & Challenge Breakfast
• Verbal recognition by President & CEO as Presenting Sponsor of the ERG Summit & Challenge Breakfast
• Presenting Sponsor exclusivity
• Includes Platinum sponsor benefits
• Prominent logo presence on the ERG Summit & Challenge Breakfast signage
• Recognition as Presenting Sponsor in the ERG Summit & Challenge Breakfast section of the program book

CORPORATE GOLD
$35,000

• Includes Gold Sponsor benefits
• Logo presence on 2019 USHCC National Convention & the ERG Summit & Challenge Breakfast signage
• Opportunity for subject matter expert to sit on ERG Summit panel
• Logo presence in the ERG Summit & Challenge Breakfast section of program book

Supplier Diversity Luncheon

Monday, September 30

Hispanic entrepreneurs are starting businesses at more than three times the national average, and the number of Hispanic-owned businesses is expected to grow by 42 percent over the next five years. The Supplier Diversity Luncheon recognizes the country’s top Hispanic-owned firms, representing a diverse range of industries and communities. These Hispanic Business Enterprise (HBE) Elite awardees are nominated by the Million Dollar Club (MDC). The MDC showcases and celebrates top corporations that lead the way in integrating HBEs into their strategic sourcing and procurement process. These corporations are trailblazers in supplier diversity – increasing opportunities for Tier I and Tier II Hispanic suppliers, exemplifying the highest level of commitment to diversity and inclusion. Also highlighted are the small business winners of the #PitchYourBiz contest.

CORPORATE ALIANZA PRESENTING SPONSOR
$125,000

• Premium Corporate Partner Membership for 12 months
• Supplier Diversity Luncheon “Presenting Sponsor” exclusivity
• Four (4) minute speaking role for senior executive at Supplier Diversity Luncheon
• Verbal Recognition by President & CEO as Presenting Sponsor of the Supplier Diversity Luncheon
• Recognition as Alianza Sponsor of the 2019 USHCC National Convention and Presenting Sponsor of the Supplier Diversity Luncheon in the program book, event media screens, and signage
• Two (2) page advertisement in 2019 USHCC National Convention program book
• CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
• Thirty (30) full 2019 USHCC National Convention registrations
• Placement on 2019 USHCC National Convention website
• One (1) reserved VIP table of ten (10) at each meal event and two (2) at the Supplier Diversity Luncheon
• One (1) reserved seat for senior executive at the President's or Chairman’s table at Supplier Diversity Luncheon
• Access to all VIP events at 2019 USHCC National Convention
• Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
• :90 commercial at the Supplier Diversity Luncheon
Supplier Diversity Luncheon continued.

CORPORATE SIGNATURE
$100,000
• Premium Corporate Partner Membership for 12 months
• Opportunity to provide or sponsor small business speaker for three (3) minutes
• Full-page advertisement in 2019 USHCC National Convention program book
• Verbal Recognition by President & CEO as sponsor of the Supplier Diversity Luncheon
• Recognition as Signature Sponsor in 2019 USHCC National Convention program book
• Twenty (20) full 2019 USHCC National Convention registrations
• Placement on 2019 USHCC National Convention website
• Link from 2019 USHCC National Convention website to sponsor website
• Prominent logo placement on 2019 USHCC National Convention & Supplier Diversity Luncheon signage
• One (1) reserved VIP table of ten (10) at each meal event
• One (1) reserved seat for senior executive at the President’s or Chairman’s table at Supplier Diversity Luncheon
• Access to all VIP events at 2019 USHCC National Convention
• Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
• :60 commercial at the Supplier Diversity Luncheon

CORPORATE DIAMOND
$75,000
• Please see outline of benefits on Page 6

CORPORATE PLATINUM / HBE PLATINUM
$50,000 / $15,000
• Please see outline of benefits on Page 7

CORPORATE GOLD
$35,000
• Please see outline of benefits on Page 7

CORPORATE SILVER
$25,000
• Please see outline of benefits on Page 7

CORPORATE BRONZE / HBE BRONZE
$15,000 / $5,000
• Please see outline of benefits on Page 7

Networking Reception

Monday, September 30

After a full day of events, meet business leaders from across the nation and forge new relationships with fellow entrepreneurs leading the charge in small business and corporate America. Use this networking opportunity to share ideas on expanding your business and learn best practices from executives at some of the nation’s top corporations and most innovative businesses.

CORPORATE PLATINUM PRESENTING SPONSOR
$50,000

HBE PLATINUM
$15,000
• Includes Platinum Sponsor benefits
• Logo presence on Networking Reception signage
Our Speaker Series Panel features some of the world’s most influential Latino and Latina leaders, including corporate CEOs, startup founders, and industry experts. Panelists will discuss new trends, opportunities, and obstacles affecting the Hispanic business community.

**CORPORATE ALIANZA PRESENTING SPONSOR**

**$125,000**

- Premium Corporate Partner Membership for 12 months
- CEO Panel “Presenting Sponsor” exclusivity
- Four (4) minute speaking role for senior executive at Speaker Series Panel (excludes speaking role on the Speaker Series Panel)
- Verbal Recognition by President & CEO as Presenting Sponsor of the Speaker Series Panel
- Two (2) page advertisement in 2019 USHCC National Convention program book
- Thirty (30) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Inclusion in pre-Convention press and social media campaign
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at a meal event
- One (1) reserved seat for senior executive at the President's or Chairman's table at a meal event
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :90 commercial at a meal event

**CORPORATE SIGNATURE**

**$100,000**

- Premium Corporate Partner Membership for 12 months
- Opportunity to provide or sponsor small business speaker for three (3) minutes
- Full-page advertisement in 2019 USHCC National Convention program book
- CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
- Verbal Recognition by President & CEO as sponsor of the Speaker Series Panel
- Recognition as Signature Sponsor in 2019 USHCC National Convention program book
- Twenty (20) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- Logo placement on 2019 USHCC National Convention and Speaker Series Panel signage
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for senior executive at the President's or Chairman's table at a meal event
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :60 commercial at a meal event

**CORPORATE DIAMOND**

**$75,000**

- Please see outline of benefits on Page 6

**CORPORATE PLATINUM / HBE PLATINUM**

**$50,000 / $15,000**

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**CORPORATE GOLD**

**$35,000**

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**CORPORATE SILVER**

**$25,000**

- Please see outline of benefits on Page 7

**CORPORATE BRONZE / HBE BRONZE**

**$15,000 / $5,000**

- Please see outline of benefits on Page 7
Chamber Awards Breakfast

Tuesday, October 1

Join us as we honor three Hispanic chambers with the Chamber of the Year Award for their extraordinary contributions to their commercial ecosystems. Local chambers from across the nation and within our 200 members are evaluated by their outstanding accomplishments, leadership, service, and commitment to the Hispanic business community.

CORPORATE ALIANZA PRESENTING SPONSOR
$125,000
- Premium Corporate Partner Membership for 12 months
- Chamber Awards Breakfast "Presenting Sponsor" exclusivity
- Four (4) minute speaking role for senior executive at the Chamber Awards Breakfast
- Recognition as Alianza Sponsor of the 2019 USHCC National Convention and Presenting Sponsor of the Chamber Awards Breakfast in the program book, event media screens, and signage
- Two (2) page advertisement in 2019 USHCC National Convention program book
- CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
- Thirty (30) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the Chamber Awards Breakfast
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at the Chamber Awards Breakfast
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :90 commercial at the Chamber Awards Breakfast

CORPORATE SIGNATURE
$100,000
- Premium Corporate Partner Membership for 12 months
- Opportunity to provide or sponsor small business speaker
- Verbal recognition by President & CEO Sponsor of the Chamber Awards Breakfast
- Two (2) page advertisement in 2019 USHCC National Convention program book
- CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
- Recognition as Signature Sponsor in 2019 USHCC National Convention program book
- Twenty (20) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- Prominent logo placement on 2019 USHCC National Convention and Chamber Awards Breakfast signage
- One (1) reserved VIP table of ten (10) at each meal event and two (2) tables at the Chamber Awards Breakfast
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at the Chamber Awards Breakfast
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :60 commercial at the Chamber Awards Breakfast

CORPORATE DIAMOND
$75,000
- Please see outline of benefits on Page 6

CORPORATE PLATINUM / HBE PLATINUM
$50,000 / $15,000
- Please see outline of benefits on Page 7

CORPORATE GOLD
$35,000
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CORPORATE SILVER
$25,000
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CORPORATE BRONZE / HBE BRONZE
$15,000 / $5,000
- Please see outline of benefits on Page 7

The first sign was built on (then unnamed) Mount Lee in 1923 by Los Angeles Times publisher Harry Chandler to advertise his new, upscale housing development called “Hollywoodland.”
Women in Business & Leadership Luncheon

This cornerstone event celebrates trailblazing women who have reached the highest echelons of success in their fields and made outstanding contributions to their industries. Awarded at the luncheon, the Excellence in Leadership Award pays tribute to an extraordinary woman who embodies success, entrepreneurialism, a philanthropic drive, and elevates the American business community through her endeavors.

**CORPORATE ALIANZA PRESENTING SPONSOR**

$125,000
- Premium Corporate Partner Membership for 12 months
- Women in Business & Leadership Luncheon “Presenting Sponsor” exclusivity
- Four (4) minute speaking role for senior executive at Women in Business & Leadership Luncheon
- Verbal Recognition by President & CEO as Presenting Sponsor of the Women in Business & Leadership Luncheon
- Recognition as Alianza Sponsor of the 2019 USHCC National Convention and Presenting Sponsor of the Women in Business & Leadership Luncheon in the program book, event media screens, and signage
- Two (2) page advertisement in 2019 USHCC National Convention program book
- CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
- Thirty (30) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Inclusion in pre-Convention press and social media campaign
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the Women in Business & Leadership Luncheon
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at Women in Business & Leadership Luncheon
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :90 commercial at the Women in Business & Leadership Luncheon

**CORPORATE SIGNATURE**

$100,000
- Premium Corporate Partner Membership for 12 months
- Opportunity to provide or sponsor small business speaker for three (3) minutes
- Full-page advertisement in 2019 USHCC National Convention program book
- CEO Welcome Letter with photograph in 2019 USHCC National Convention program book
- Verbal recognition by President & CEO as sponsor of the Women in Business & Leadership Luncheon
- Recognition as Signature Sponsor in 2019 USHCC National Convention program book
- Twenty (20) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- Logo placement on 2019 USHCC National Convention and Women in Business & Leadership Luncheon signage
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at Women in Business & Leadership Luncheon
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :60 commercial at the Women in Business & Leadership Luncheon

**CORPORATE DIAMOND**

$75,000
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**CORPORATE SILVER**

$25,000
- Please see outline of benefits on Page 7

**CORPORATE BRONZE / HBE BRONZE**

$15,000 / $5,000
- Please see outline of benefits on Page 7
Awards Gala

Tuesday, October 1

Join us for a celebratory evening honoring the best of Hispanic business. Awards will be presented for: Corporation of the Year, Corporate Advocate of the Year, Hispanic Businessperson of the Year, and LGBTQ Advocate of the Year. The Awards Gala caps off the marquee three-day National Convention.

CORPORATE ALIANZA  PRESENTING SPONSOR
$125,000
- Premium Corporate Partner Membership for 12 months
- Awards Gala “Presenting Sponsor” exclusivity
- Four (4) minute speaking role for executive at Awards Gala
- Verbal recognition by President & CEO as Presenting Sponsor of the Awards Gala
- Recognition as Alianza Sponsor of the 2019 USHCC National Convention and Presenting Sponsor of the Awards Gala in the program book, event media screens, and signage
- Two (2) page advertisement in 2019 USHCC National Convention program book
- Thirty (30) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the Awards Gala
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at the Awards Gala
- Access to all VIP events at 2019 USHCC National Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :90 commercial at the Awards Gala

CORPORATE SIGNATURE
$100,000
- Premium Corporate Partner Membership for 12 months
- Opportunity to provide or sponsor small business speaker for three (3) minutes
- Full-page advertisement in 2019 USHCC National Convention program book
- Verbal recognition by President & CEO as sponsor of the Awards Gala
- Recognition as Signature Sponsor in 2019 USHCC National Convention program book
- Twenty (20) full 2019 USHCC National Convention registrations
- Placement on 2019 USHCC National Convention website
- Link from 2019 USHCC National Convention website to sponsor website
- Prominent logo presence on 2019 USHCC National Convention signage and Awards Gala
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for senior executive at the President’s or Chairman’s table at Awards Gala
- Access to all VIP events at Convention
- Inclusion of one (1) promotional item in 2019 USHCC National Convention bag
- :60 commercial at the Awards Gala

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CORPORATE BRONZE / HBE BRONZE
$15,000 / $5,000
- Please see outline of benefits on Page 7
Á LA CARTE Sponsorship Opportunities

Corporate Activation Space
$45,000
• Subject to availability
• Reserved 15’x15’ activation space
• Includes Platinum Sponsor benefits

$35,000
• Subject to availability
• Reserved 10’x10’ activation space
• Includes Gold Sponsor benefits

Business Matchmaking
$35,000
• Includes Gold Sponsor benefits
• Logo presence on Business Matchmaking signage

Badge & Lanyard Sponsor
$35,000
• Includes Gold Sponsor benefits
• Logo exclusivity on badge and lanyard

Program Book Sponsor
$25,000
• Includes Gold Sponsor benefits
• Program book distributed to all attendees as item in the 2019 USHCC National Convention bag
• Logo prominently displayed on the interior front cover and back cover of the conference program book
• Priority placement of two (2) page ad spread in center of program book

Bag Sponsor
$25,000
• Includes Gold Sponsor benefits
• Logo exclusivity on 2019 USHCC National Convention bag

Hotel Key Card Sponsor
$25,000
• Includes Gold Sponsor benefits
• Logo exclusivity on hotel key card

Evening Transportation Sponsor
$35,000
• Includes Gold Sponsor benefits
• Logo exclusivity on transportation signage

WIFI Sponsor
$35,000
• Includes Gold Sponsor benefits
• Official Wi-Fi sponsor of the 2019 USHCC National Convention
• Prominent logo placement on all Wi-Fi materials
• Choice of network name and password (pending hotel capabilities)

On-Site Registration Sponsor
$35,000
• Includes Gold Sponsor benefits
• Logo presence on signage at registration station
• Logo presence on 2019 USHCC National Convention website registration page

"Our National Convention offers the opportunity to establish strategic, long-lasting partnerships through direct, personal engagement."
USHCC.com/Convention

2019