2020 UNITED STATES HISPANIC CHAMBER OF COMMERCE LEGISLATIVE SUMMIT

March 31st & April 1st, 2020

The Ritz-Carlton in Washington, D.C.
The United States Hispanic Chamber of Commerce invites you to join us at our 2020 USHCC Legislative Summit on March 31st & April 1st, 2020 at The Ritz-Carlton in Washington, D.C.
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14 Customized Sponsorship Opportunities
At the United States Hispanic Chamber of Commerce, we celebrate the economic power of the Hispanic community, and we work hard to break down the barriers to success. If Hispanic-owned businesses scaled up at the same rate as non-minority-owned businesses with access to capital, the U.S. economy would generate an additional $1.47 trillion each year.

We are committed to helping the Hispanic business community maximize its full potential. That is why we advocate for policies that can empower America's Hispanic businesses and Hispanic corporate professionals. Our mission is to drive positive change in policy at the 2020 Legislative Summit.

We invite you to join us as we convene prominent leaders in government, Hispanic chambers of commerce, corporate decision makers and Hispanic business owners to discuss the issues impacting today's economy.

There are **4.37 million Hispanic-owned businesses** that contribute over **$700 billion** to the American economy every year.
The first cherry trees were gifted to the city of Washington, D.C. by Mayor Yukio Ozaki of Tokyo in 1910. The initial 3000-strong copse fared poorly due to disease and had to be burnt, but reinforcements were planted in 1912, and a few dozen, located near the Martin Luther King Jr. Memorial, are still blooming today. In human years, they’re into their 160s! Our Legislative Summit frequently overlaps with the blooming of the cherry blossoms.

"We are committed to helping Hispanic business professionals unlock their full potential"
Sponsorship Opportunities
We invite you to **join us** as we convene prominent leaders in government, Hispanic chambers of commerce, corporate decision makers and Hispanic business owners to discuss the issues impacting today’s economy.
# General Sponsorship Opportunities

## 2020 USHCC Legislative Summit Corporate Chair

**$250,000**

Please contact Fernando Meersohn for information on customizing a Corporate Chair Sponsorship: fmeersohn@ushcc.com

### Signature

**$100,000 Corporate**

- Four (4) minute speaking role for senior executive at one (1) meal event
- Two (2) page advertisement in 2020 USHCC Legislative Summit program book
- CEO Welcome Letter with photograph in 2020 USHCC Legislative Summit program book
- Verbal recognition by President & CEO as a sponsor of the 2020 USHCC Legislative Summit
- Recognition as **Signature Sponsor** in 2020 USHCC Legislative Summit program book
- Thirty (30) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for a senior executive at one (1) meal event at President’s or Chairwoman’s table
- Access to all VIP events at 2020 USHCC Legislative Summit
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- :90 commercial at a meal event

### Diamond

**$75,000 Corporate**

- Three (3) minute speaking role for senior executive at one (1) meal event
- Two (2) page advertisement in 2020 USHCC Legislative Summit program book
- Verbal recognition by President & CEO as a sponsor of the 2020 USHCC Legislative Summit
- Recognition as **Diamond Sponsor** in 2020 USHCC Legislative Summit program book
- Twenty (20) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit signage
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for a senior executive at one (1) meal event at President’s or Chairwoman’s table
- Access to all VIP events at 2020 USHCC Legislative Summit
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- :60 commercial at a meal event

### Platinum

**$50,000 Corporate**

- Full-page advertisement in 2020 USHCC Legislative Summit program book
- Verbal recognition by President & CEO as a sponsor of the 2020 USHCC Legislative Summit
- Recognition as **Platinum Sponsor** in 2020 USHCC Legislative Summit program book
- Ten (10) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit signage
- One (1) reserved VIP table of ten (10) at each meal event
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- :30 commercial at a meal event
WASHINGTON, D.C.

GENERAL SPONSORSHIP OPPORTUNITIES

USHCC LEGISLATIVE SUMMIT

GENERAL Sponsorship Opportunities

2020

USHCC LEGISLATIVE SUMMIT CORPORATE CHAIR

$250,000

Please contact Fernando Meersohn for information on customizing a Corporate Chair Sponsorship:

fmeersohn@ushcc.com

GOLD

$35,000 Corporate

- Full-page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as Gold Sponsor in 2020 USHCC Legislative Summit program book
- Ten (10) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Logo placement on 2020 USHCC Legislative Summit signage
- One (1) reserved table of ten (10) at a meal event of your choice
- :30 commercial at a meal event

SILVER

$25,000 Corporate

- Half-page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as Silver Sponsor in 2020 USHCC Legislative Summit program book
- Seven (7) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Logo placement on 2020 USHCC Legislative Summit signage

BRONZE

$15,000 Corporate

- Recognition as Bronze Sponsor in 2020 USHCC Legislative Summit program book
- Five (5) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Logo placement on 2020 USHCC Legislative Summit signage

Hispanic Business Enterprise

$5,000 HBE

- Full-page advertisement in 2020 USHCC Legislative Summit program book
- Verbal recognition by President & CEO as a sponsor of the 2020 USHCC Legislative Summit
- Recognition as Platinum Sponsor in 2020 USHCC Legislative Summit program book
- Five (5) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit signage
- One (1) reserved table of ten (10) at each meal event
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- :30 commercial at a meal event

Hispanic Business Enterprise

$15,000 HBE

- Recognition as Bronze Sponsor in 2020 USHCC Legislative Summit program book
- Three (3) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Logo placement on 2020 USHCC Legislative Summit signage

Join fellow chamber members, business leaders and corporate executives as we work together to strengthen America’s small business community.
America’s Business Future Plenary Breakfast

Through their growing contributions to the U.S. economy, Hispanic-owned businesses have become a national treasure, a proud chapter in the story of an America that was built, preserved, and renewed by immigrants and pioneers. At the America’s Business Future Plenary Breakfast, our association will address the defining issues of our time, and ensure our members are equipped with the knowledge, resources, and networks they need to lead thriving business ventures. Join us for breakfast to hear from a bipartisan group of speakers about the progress that has been made in the Hispanic business community, and the role you play in shaping America’s business future.

SIGNATURE PRESENTING SPONSOR

$100,000
- America’s Business Future Plenary Breakfast “Presenting Sponsor” exclusivity
- Four (4) minute speaking role for senior executive at the America’s Business Plenary Breakfast
- Verbal recognition by President & CEO as Presenting Sponsor of the America’s Business Future Plenary Breakfast
- Two (2) page advertisement in 2020 USHCC Legislative Summit program book
- CEO Welcome Letter with photograph in 2020 USHCC Legislative Summit program book
- Recognition as Signature Sponsor of the America’s Business Future Plenary Breakfast in 2020 USHCC Legislative Summit program book
- Thirty (30) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & the America’s Business Future Plenary Breakfast signage
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the America’s Business Future Plenary Breakfast
- One (1) reserved seat for senior executive at President’s or Chairwoman’s table at the America’s Business Future Plenary Breakfast
- Access to all VIP events at 2020 USHCC Legislative Summit
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- $90 commercial at the America’s Business Future Plenary Breakfast

DIAMOND

$75,000
- Three (3) minute speaking role for senior executive at the America’s Business Plenary Breakfast
- Verbal recognition by President & CEO as a sponsor of the America’s Business Future Plenary Breakfast
- Two (2) page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as Diamond Sponsor of the America’s Business Future Plenary Breakfast in 2020 USHCC Legislative Summit program book
- Twenty (20) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & the America’s Business Future Plenary Breakfast signage
- One (1) reserved seat for senior executive at President’s or Chairwoman’s table at the America’s Business Future Plenary Breakfast
- One (1) reserved VIP table of ten (10) at each meal event
- Access to all VIP events at 2020 USHCC Legislative Summit
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- $60 commercial at the America’s Business Future Plenary Breakfast

PLATINUM

$50,000
- Includes Platinum Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & America’s Business Future Plenary Breakfast signage
- $30 commercial at the America’s Business Future Plenary Breakfast

GOLD

$35,000
- Includes Gold Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & America’s Business Future Plenary Breakfast signage
- $30 commercial at the America’s Business Future Plenary Breakfast

SILVER

$25,000
- Includes Silver Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & America’s Business Future Plenary Breakfast signage

BRONZE

$15,000
- Includes Bronze Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & America’s Business Future Plenary Breakfast signage

HISPANIC BUSINESS ENTERPRISE

$15,000
- Includes Hispanic Business Enterprise (HBE) $15,000 Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & America’s Business Future Plenary Breakfast signage
- $30 commercial at the America’s Business Future Plenary Breakfast

HISPANIC BUSINESS ENTERPRISE

$5,000
- Includes Hispanic Business Enterprise (HBE) $5,000 Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & America’s Business Future Plenary Breakfast signage
**Workshops**

**Tuesday, March 31**

**PLATINUM PRESENTING SPONSOR**

$50,000
- “Presenting Sponsor” exclusivity
- Includes Platinum Sponsor benefits
- Logo Placement on USHCC 2020 Legislative Summit and workshop signage
- Opportunity for subject matter expert to sit on workshop panel

**GOLD**

$35,000
- Includes Gold Sponsor benefits
- Logo Placement on USHCC 2020 Legislative Summit and workshop signage
- Opportunity for subject matter expert to sit on workshop panel

**HISPANIC BUSINESS ENTERPRISE**

$15,000
- “Presenting Sponsor” exclusivity
- Includes Hispanic Business Enterprise (HBE) $15,000 Sponsor benefits
- Logo Placement on USHCC 2020 Legislative Summit and workshop signage
- Opportunity for subject matter expert to sit on workshop panel

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**Hispanic Business Luncheon**

**Tuesday, March 31**

Learn how the USHCC aims to advocate on behalf of Hispanic-owned businesses in 2020! The USHCC will unveil its 2020 Policy Platform, followed by TED-Talk style presentations from Hispanic business owners.

**SIGNATURE PRESENTING SPONSOR**

$100,000
- Hispanic Business Luncheon “Presenting Sponsor” exclusivity
- Four (4) minute speaking role for senior executive at the Hispanic Business Luncheon
- Verbal recognition by President & CEO as Presenting Sponsor of the Hispanic Business Luncheon
- Two (2) page advertisement in 2020 USHCC Legislative Summit program book
- CEO Welcome Letter with photograph in 2020 USHCC Legislative Summit program book
- Recognition as Signature Sponsor of the Hispanic Business Luncheon in 2020 Legislative Summit program book
- Thirty (30) full 2020 USHCC Legislative Summit registrations
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage
- One (1) reserved VIP table of ten (10) at each meal event and two (2) reserved tables at the Hispanic Business Luncheon
- One (1) reserved seat for senior executive at President’s or Chairwoman’s table at the Hispanic Business Luncheon
- Access to all VIP events at 2020 USHCC Legislative Summit
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- 90 commercial at the Hispanic Business Luncheon

**DIAMOND**

$75,000
- Three (3) minute speaking role for senior executive at the Hispanic Business Luncheon
- Verbal recognition by President & CEO as a sponsor of the Hispanic Business Luncheon
- Two (2) page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as Diamond Sponsor of the Hispanic Business Luncheon in 2020 USHCC Legislative Summit program book
- Twenty (20) full 2020 USHCC Legislative Summit registrations
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage
- One (1) reserved VIP table of ten (10) at each meal event
- One (1) reserved seat for senior executive at President’s or Chairwoman’s table at the Hispanic Business Luncheon
- Access to all VIP events at Legislative Summit
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- 60 commercial at the Hispanic Business Luncheon

**PLATINUM**

$50,000
- Includes Platinum Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage
- 30 commercial at the Hispanic Business Luncheon

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**HISPANIC BUSINESS ENTERPRISE**

**$15,000**
- Includes Hispanic Business Enterprise (HBE) $15,000 Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage
- 30 commercial at the Hispanic Business Luncheon

**GOLD**

**$35,000**
- Includes Gold Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage
- sponsorship

**SILVER**

**$25,000**
- Includes Silver Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage

**BRONZE**

**$15,000**
- Includes Bronze Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Hispanic Business Luncheon signage
Networking Reception Sponsor

After a full day of events, meet business leaders from across the nation and forge new relationships with fellow entrepreneurs leading the charge in small business and corporate America. Use this networking opportunity to share ideas on expanding your business and learn best practices from executives at some of the nation’s top corporations and most innovative businesses.

PLATINUM PRESENTING SPONSOR
$50,000
- Three (3) minute speaking role for senior executive at the Networking Reception
- Verbal recognition by President & CEO as a sponsor of the Networking Reception
- Full-page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as Platinum Sponsor in 2020 USHCC Legislative Summit program book
- Ten (10) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & Networking Reception signage
- One (1) reserved table of ten (10) at each meal event
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- 30 commercial at a meal event

GOLD
$35,000
- Includes Gold Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Networking Reception signage
- 30 Commercial at a meal event

SILVER
$25,000
- Includes Silver Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Networking Reception signage

BRONZE
$15,000
- Includes Bronze Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Networking Reception signage

HISPANIC BUSINESS ENTERPRISE
$15,000
- Three (3) minute speaking role for senior executive at the Networking Reception
- Verbal recognition by President & CEO as a sponsor of the Networking Reception
- Full-page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as Platinum Sponsor in 2020 USHCC Legislative Summit program book
- Five (5) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & Networking Reception signage
- One (1) reserved table of ten (10) at each meal event
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- 30 commercial at a meal event

HISPANIC BUSINESS ENTERPRISE
$5,000
- Includes Hispanic Business Enterprise (HBE) $5,000 Sponsor benefits
- Logo placement on 2020 USHCC Legislative Summit & Networking Reception signage
Closing Reception

**Wednesday, April 1**

This celebratory evening represents the pinnacle of bipartisanship in support of the Hispanic business community.

**PLATINUM PRESENTING SPONSOR**

$50,000

- Three (3) minute speaking role for senior executive at the Closing Reception
- Verbal recognition by President & CEO as a sponsor of the Closing Reception
- Full-page advertisement in 2020 USHCC Legislative Summit program book
- Recognition as **Platinum Sponsor** of the Closing Reception in 2020 USHCC Legislative Summit program book
- Ten (10) full 2020 USHCC Legislative Summit registrations
- Logo placement on 2020 USHCC Legislative Summit website
- Link from 2020 USHCC Legislative Summit website to sponsor website
- Logo placement on 2020 USHCC Legislative Summit & Closing Reception signage
- One (1) reserved table of ten (10) at each meal event
- Inclusion of one (1) promotional item in 2020 USHCC Legislative Summit bag
- :30 commercial at a meal event

Join fellow chamber members, business leaders and corporate executives as we work together to strengthen America’s small business community.
CUSTOMIZED
Sponsorship Opportunities

Federal Agency Business Matchmaking Sponsor
📍 **Tuesday, March 31**
$35,000
• Includes Gold Sponsor benefits
• Logo placement on Federal Agency Business Matchmaking signage

Grab & Go Breakfast Sponsor
📍 **Wednesday, April 1**
$25,000
• Includes Gold Sponsor benefits
• Logo placement on Grab & Go Breakfast signage

The Washington Monument used to be the tallest structure in the world. At 555 feet and 5 1/8 inches tall, the memorial held this title for five years after it was completed in 1884. Then the Eiffel Tower came looming in at 984 feet.
**Badge & Lanyard Sponsor**

$35,000
- Includes Gold Sponsor benefits
- Logo exclusivity on badge and lanyard

**Program Book Sponsor**

$25,000
- Includes Silver Sponsor Benefits
- Program book distributed to all attendees as item in the 2020 USHCC Legislative Summit bag
- Logo displayed on the interior front cover and back cover of the 2020 USHCC Legislative Summit program book
- Priority placement of two (2) page ad spread in center of program book

**Table at Any Meal**

$5,000 - $10,000
- One (1) reserved table of ten (10) at the meal event of your choosing

**Bag Sponsor**

$25,000
- Includes Silver Sponsor Benefits
- Logo exclusivity on 2020 USHCC Legislative Summit bag

**Transportation Sponsor**

$35,000
- Includes Gold Sponsor benefits
- Logo exclusivity on transportation signage

**WIFI Sponsor**

$35,000
- Includes Gold Sponsor benefits
- Official Wi-Fi sponsor of the 2020 USHCC Legislative Summit
- Logo placement on all Wi-Fi materials
- Choice of network name and password (pending venue capabilities)

**On-site Registration Sponsor**

$35,000
- Includes Gold Sponsor benefits
- Logo placement on signage at registration station
- Logo placement on 2020 USHCC Legislative Summit website registration page