

2021 USHCC Legislative Summit Event Report





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I would like for the USHCC to always have the virtual option of attending future Legislative Summits. It increases participation as it is accessible to all members!

Hispanic Business Owner



USHCC 2021 Virtual Legislative Summit



The U.S. Hispanic Chamber of Commerce hosted its Annual Legislative Summit on March 30-31, 2021 with the theme “Policy That Powers America’s Hispanic Business” focused on public policy leaders, procurement, advocacy, and access to necessary technical assistance, and interactive dialogue to fuel the economic recovery of our country through the Hispanic business community.

156,272 Digital Views



This year was fantastic. Can't wait to see everyone in person next year!

Chamber CEO



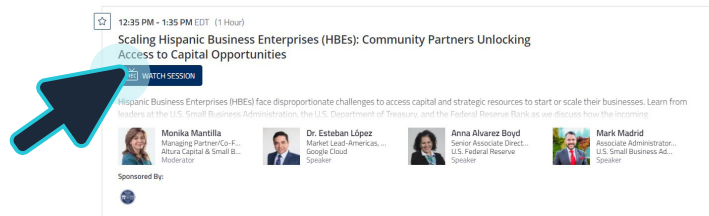
2,028

Total Businesses Registered



On-Demand Viewing

All sessions were immediately made available to video on-demand through our virtual platform.



Telemundo Live Broadcast Views

(Including Live Spanish translation)



Day 1
25,800 Facebook
18,357 YouTube

Day 2
94,000 Facebook
10,985 YouTube



USHCC Facebook Live Broadcast



4,200 Views

13,000 Organic Reach

796 Likes, Comments & Shares



United States Hispanic Chamber of Commerce was live.
 March 31 at 10:45 AM · 🌐
 Did you know that 4.7 million Hispanic-owned businesses contribute over \$800 billion to the U.S. #economy annually?
 Latinas start businesses at 6X the rate of the general population... See More



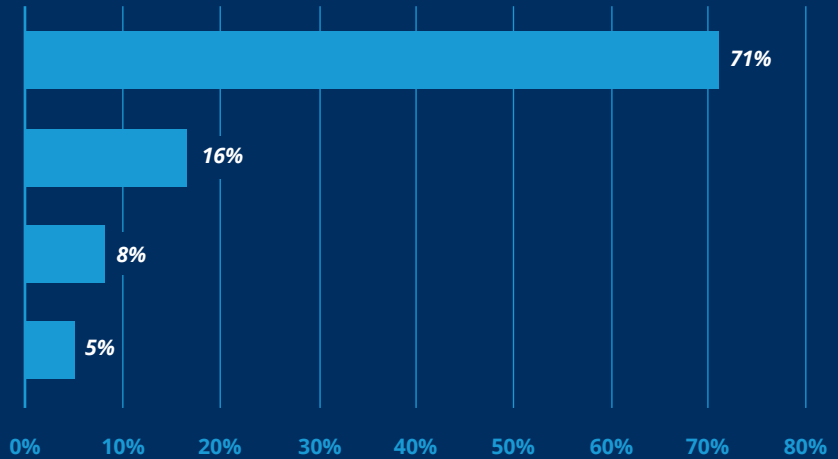
Our Audience

Small or Minority Business Owner and HBEs

Hispanic Chambers of Commerce

USHCC Corporate Partner Members (CPM)

USHCC National Non-Profit Partners



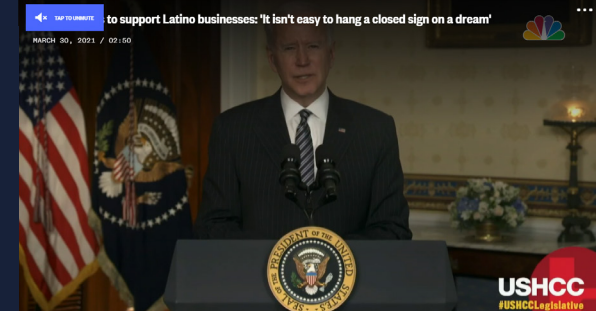
Mainstream Media Coverage



NEWS Biden, Treasury Secretary Yellen: Latinos will help drive Covid recovery

Biden, Treasury Secretary Yellen: Latinos will help drive Covid recovery

"It isn't easy to hang a closed sign on a dream or a family legacy that you poured your heart into building," Biden said, touting programs to help workers and business owners.



+ MORE

Social Media Engagements



#USHCCLegislative

Reach
344K

Impressions
39,291

Hashtag
800+ uses



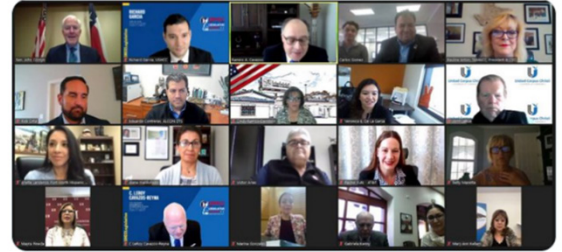
This year's event was very complete and that speaks well of what we should expect from the USHCC in future years!

USHCC Corporate Partner



Senator John Cornyn
@JohnCornyn

I enjoyed visiting with leaders of Hispanic Chambers of Commerce from throughout Texas today as a part of @USHCC's 2021 Legislative Summit. Hispanic businesses are critical engines of our state's economy. Thank you for your leadership. #USHCCLegislative



4:34 PM · Mar 31, 2021 · Twitter for iPhone



Noticias Telemundo
@TelemundoNews

#ENVIVO: Biden se dirige a los empresarios hispanos en la Cumbre de la Cámara de Comercio Hispana.

El presidente, Joe Biden, da un mensaje a los empresarios latinos durante la Cumbre Legislativa de la Cámara de Comercio Hispana #USHCCLegislative



Noticias Telemundo @TelemundoNews
EN VIVO: Biden se dirige a los empresarios hispanos en la Cumbre de la Cámara de Comercio Hispana

12:24 PM · Mar 30, 2021 · Twitter Media Studio



Hispanic Caucus @HispanicCaucus · Mar 30

Hispanic-owned businesses contribute over \$800 billion to the U.S. economy annually.

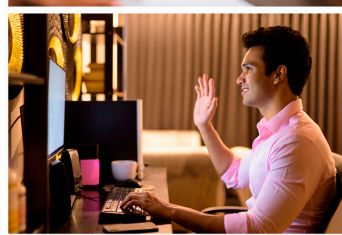
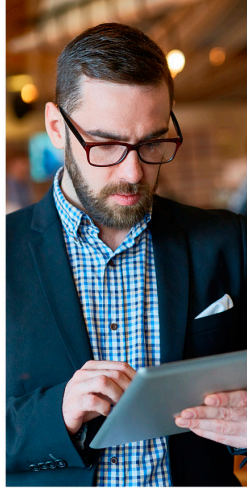
Join #CHC Chairman @RepRaulRuizMD & #CHC Members @SenAlexPadilla and @NydiaVelazquez at the #USHCCLegislative happening NOW as they discuss policy that powers America's Hispanic businesses.

USHCC @USHCC · Mar 30

The #USHCCLegislative Summit has officially BEGUN! It's not too late to join @POTUS, @VP, @SecVellen, @SecMayorkas, @SBAlisabel & so many other American leaders to discuss #HispanicOwned businesses and America's economic future. It all starts here: ushcclegislative.com.



2 25 41



USHCC 2021 Virtual Legislative Summit Business Matchmaking

Tuesday
March
30

The USHCC's Business Matchmaking provides a unique forum for Hispanic Business Enterprises (HBEs) to connect with procurement officers from federal agencies and Fortune 500 companies, representing hundreds of millions of dollars in business opportunities. Last year thousands of unique appointments resulted from this event.

These meetings provide an opportunity for buyers and sellers to discuss specific projects and capabilities. Small businesses or "sellers" must pre-register for the event online using mybusinessmatches.



The event was very well organized and highly informative. The platforms for the panels and the matchmaking sessions worked seamlessly and I appreciated the constant email support and reminders. What a wonderful event!

Small Business Owner



246 Registered

142 Meetings

45 Buyers

201 Suppliers

A Sample of our Many Buyers and Suppliers



Suppliers:

Valdes Engineering Company, Jilian Garcia
Great Impact Inc., Casandra Rodriguez
Precision Task Group, Vanessa Ozuna
Argent Associates Inc., Betty Manetta
Masbuild, Inc. Design Solutions, Lynelle Bryant
Wicked Bionic, LLC, Carlos Sapene
Sherpa Marketing Solutions, Carlos Cordoba
ShawneTV, Dr. Shawne Duperon

CF Creative, Conchie Fernandez
Global Containers & Custom Packaging Inc, Jose Ochoa
Avante Wealth, Roberto Espinosa
Intermex Inc., Francisco Casillas
Progeny Coffee, Maria Palacio
Protranslating, Hiago Barreto
Suero Strategic Business Connections, Camilo Suero
and many more...

“

The event was great with a powerful line-up of speakers and easy to sign on to.

Hispanic Business Enterprise Member

”

NEW

2021 Legislative Summit Sponsorship Opportunities



Swag Box

USHCC Chamber Presidents Roundtable



Digital Program Book

Speaker Highlights



President Joe Biden
The 46th President of the United States of America



Vice President Kamala Harris
The 49th Vice President of the United States of America



Secretary Janet Yellen
U.S. Department of the Treasury



Secretary Alejandro Mayorkas
U.S. Department of Homeland Security



Administrator Isabella Casillas Guzman
U.S. Small Business Administration



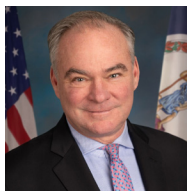
Chairman Ben Cardin (D-MD)
U.S. Senate Committee on Small Business & Entrepreneurship



Senator Alex Padilla (D-CA)
United States Senate



Senator Catherine Cortez Masto (D-NV)
United States Senate



Senator Tim Kaine (D-VA)
United States Senate



Chairwoman Maxine Waters (D-CA)
U.S. House Committee on Financial Services



Chairwoman Nydia Velázquez (D-NY)
U.S. House Committee on Small Business



Congressman Anthony Gonzalez (R-OH)
U.S. House of Representatives



Chairman Raul Ruiz (D-CA)
Congressional Hispanic Caucus (CHC)

Our Sponsors

SIGNATURE



PLATINUM



GOLD



SILVER



PARTNERS





Chamber Leaders by Region



Region 1

Antelope Valley Hispanic Chamber of Commerce
 California Hispanic Chambers of Commerce
 Camara de Comercio Hispana de Pomona
 Central California Hispanic Chamber of Commerce
 Central Valley Hispanic Chamber of Commerce
 Central Washington Hispanic Chamber of Commerce
 Fresno Area Hispanic Foundation
 Greater Corona Hispanic Chamber of Commerce
 Greater Fontana Hispanic Chamber of Commerce
 Greater Riverside Hispanic Chamber of Commerce
 Greater San Jose Hispanic Chamber of Commerce
 Guatemala- American Chamber of Commerce - San Francisco
 Guatemalan Hispanic Chamber of Commerce
 Hispanic Chamber of Commerce Hawaii

Hispanic Chamber of Commerce of Alameda County
 Hispanic Chamber of Commerce of Contra Costa County
 Hispanic Chamber of Commerce of Silicon Valley
 Hispanic Chamber of Commerce of Sonoma County
 Hispanic Chamber of Commerce of Yakima County
 Hispanic Chamber of E-Commerce
 Hispanic Chambers of Commerce of San Francisco
 Hispanic Metropolitan Chamber of Oregon & SW WA
 Idaho Hispanic Chamber of Commerce
 Kern County Hispanic Chamber of Commerce
 Las Vegas Latin Chamber of Commerce / Latin Chamber of Commerce Nevada
 Los Angeles Area Chamber of Commerce

Los Angeles Latino Chamber of Commerce
 Los Angeles Metro Hispanic Chamber of Commerce
 Merced County Hispanic Chamber of Commerce
 Napa County Hispanic Chamber of Commerce
 Nicaraguan American Chamber of Commerce Northern California
 North Central Washington Hispanic Chamber of Commerce
 North Valley Hispanic Chamber of Commerce
 Ontario Hispanic Chamber of Commerce
 Orange County Hispanic Chamber of Commerce
 Puget Sound Latino Chamber of Commerce (PSLCC)
 Regional Hispanic Chamber of Commerce
 Sacramento Hispanic Chamber of Commerce
 San Diego County Hispanic Chamber of Commerce

San Diego Regional Chamber of Commerce
 San Joaquin County Hispanic Chamber of Commerce
 San Mateo Area Chamber of Commerce (Latino Chamber Committee)
 Seattle Latino Metropolitan Chamber of Commerce
 Solano Hispanic Chamber of Commerce
 South Central Idaho Hispanic Chamber of Commerce
 Southern California Hispanic Chamber of Commerce
 Tri-Cities Hispanic Chamber of Commerce
 Tulare Kings Hispanic Chamber of Commerce
 U.S.-Mexico Border Philanthropy Partnership
 Wenatchee Valley Chamber of Commerce Latino Business Council

Chamber Leaders in Attendance



Region 2

Albuquerque Hispano Chamber of Commerce

Arizona Hispanic Chamber of Commerce

Colorado Springs Hispanic Business Council

Fresh Produce Association of the Americas

Hispanic Chamber of Commerce of Metro Denver

Hobbs Hispano Chamber of Commerce

Las Cruces Hispanic Chamber of Commerce

Latin American Chamber of Commerce of Utah

Latino Chamber of Commerce of Boulder County

Latino Chamber of Commerce of Pueblo

Nebraska Hispanic Chamber of Commerce

Roswell Hispano Chamber of Commerce

Santa Fe Hispanic Chamber of Commerce

Tucson Hispanic Chamber of Commerce

Utah American Latino Chamber of Commerce

Utah Hispanic Chamber of Commerce

Wyoming Hispanic Chamber of Commerce

Region 3

Amarillo Hispanic Chamber of Commerce

Arkansas Hispanic Chamber of Commerce

Balch Springs Chamber Of Commerce

Brazoria County Hispanic Chamber of Commerce

Cen-Tex Hispanic Chamber of Commerce

Del Rio Hispanic Chamber of Commerce

El Paso Hispanic Chamber of Commerce

Fort Worth Hispanic Chamber of Commerce

Greater Austin Black Chamber of Commerce

Greater Austin Hispanic Chamber of Commerce

Greater Dallas Hispanic Chamber of Commerce

Greater Houston Women's Chamber of Commerce

Greater Oklahoma City Hispanic Chamber of Commerce

Greater Tulsa Hispanic Chamber of Commerce

Hispanic American Chamber of Commerce of Central Texas

Hispanic Chamber of Commerce of Greater Baytown

Hispanic Chamber of Commerce of Greater Kansas City

Hispanic Chamber of Commerce of Louisiana

Hispanic Chamber of Commerce of Metropolitan St. Louis

Hispanic Council of Victoria

Houston Hispanic Chamber of Commerce

Irving Hispanic Chamber of Commerce

Laredo Chamber of Commerce

Lubbock Chamber of Commerce

Midland Hispanic Chamber of Commerce

National Society of Hispanic MBAs

Odessa Hispanic Chamber of Commerce

Regional Hispanic Contractors Association

Rio Grande Valley Hispanic Chamber of Commerce

San Antonio Hispanic Chamber of Commerce

San Marcos Area Chamber of Commerce

Seguin Guadalupe County Hispanic Chamber of Commerce

Southeast Dallas Hispanic Chamber of Commerce

Texas Association of Mexican American Chambers of Commerce (TAMACC)

Tulsa Latin American Chamber of Commerce

United Corpus Christi Chamber of Commerce

Wichita Hispanic Chamber of Commerce

Region 4

Aurora Regional Hispanic Chamber of Commerce

Dayton Hispanic Chamber

Dupage County Hispanic Chamber of Commerce

Eighteenth Street Development Corp

Greater Fort Wayne Hispanic Chamber of Commerce

Greater Lansing Hispanic Chamber of Commerce

Greater Quad Cities Hispanic Chamber of Commerce

Hispanic Chamber Cincinnati USA

Hispanic Chamber of Columbus

Hispanic Chamber of Commerce of Wisconsin

Hispanic Professionals of Greater Milwaukee (HPGM)

Illinois Hispanic Chamber of Commerce

Kentuckiana Hispanic Business Council, Inc. (KIHBC)

Latino Chamber of Commerce Minnesota

Latino Chamber of Commerce of Southeastern Wisconsin

Little Village Chamber of Commerce

Michigan Hispanic Chamber of Commerce

Northeast Ohio Hispanic Chamber of Commerce

Northwest Indiana Hispanic Chamber of Commerce

Northwest Ohio Hispanic Chamber of Commerce

West Michigan Hispanic Chamber of Commerce

Wisconsin Latin Chamber of Commerce

Chamber Leaders in Attendance



Region 5

| | | | |
|---|---|--|--|
| Baltimore Hispanic Chamber of Commerce | Hispanic Chamber of Coastal Virginia | Mid-Atlantic Hispanic Chamber of Commerce - Corporate Division | Rhode Island Hispanic Chamber of Commerce |
| Berks County Latino Chamber of Commerce | Hispanic Chamber of Commerce of Montgomery County | Morris County Hispanic American Chamber of Commerce | Salvadoran American Chamber of Commerce |
| Bronx Chamber of Commerce | Hispanic Chamber of Commerce of Northern Virginia | National Association of Hispanic Publications (NAHP) | Statewide Hispanic Chamber of Commerce of New Jersey |
| Brooklyn Hispanic Chamber of Commerce | Hispanic Chamber of Commerce of Queens | New York State Coalition of Hispanic Chambers of Commerce | Syracuse Hispanic Chamber of Commerce |
| Chelsea Chamber Of Commerce | Hispanic-American International Chamber of Commerce | New York State Veteran Chamber of Commerce | The National Puerto Rican Chamber of Commerce |
| Culture Marketing Council | Hispanics in Real Estate and Construction New York | New York Women's Chamber of Commerce | US-Mexico Chamber of Commerce |
| Essex County Latino American Chamber of Commerce | International Entrepreneurs Chambers Corp. | NJ State Veterans Chamber of Commerce | Virginia Hispanic Chamber of Commerce |
| Greater Norwalk Hispanic Chamber Of Commerce | Lehigh Valley Hispanic Chamber of Commerce | Northern Virginia Hispanic Chamber | Westchester Hispanic Chamber of Commerce |
| Greater Philadelphia Hispanic Chamber of Commerce | Long Island Hispanic Chamber of Commerce | NY Hispanic Cosmetology & Beauty Chamber of Commerce | Yonkers Hispanic Federation Chamber Of Commerce Inc. |
| Greater Stamford Hispanic Chamber of Commerce | Maryland Hispanic Chamber of Commerce | NYC LGBTQS | |
| Greater Washington Hispanic Chamber of Commerce | Massachusetts Latino Chamber of Commerce | Pittsburgh Metropolitan Area Hispanic Chamber of Commerce | |
| Hampton Roads Hispanic Chamber of Commerce | | | |

Region 6

| | | | |
|---|---|--|--|
| ChamberSOUTH | Hispanic Chamber of Commerce of Tampa Bay | Metropolitan Savannah Hispanic Chamber of Commerce | South Carolina Hispanic Chamber of Commerce |
| Downtown Miami & Brickell Chamber of Commerce | Honduran International Chamber of Commerce | Miami Dade Chamber of Commerce | South Florida Hispanic Chamber of Commerce |
| First Coast Hispanic Chamber of Commerce | Latin American Chamber of Commerce of Charlotte | Midsouth Latino Chamber of Commerce | South Florida Puerto Rican Chamber of Commerce |
| Florida State Hispanic Chamber of Commerce | Latin American Chamber of Commerce of Georgia | Nashville Area Hispanic Chamber of Commerce | Southwest Florida Hispanic Chamber of Commerce |
| Georgia Hispanic Chamber of Commerce | Latin Chamber of Commerce of USA (CAMACOL) | North Carolina Hispanic Chamber of Commerce | Tennessee Latin American Chamber of Commerce |
| Georgia Hispanic Construction Association | Latino Chamber of Commerce of East Tennessee | PROSPERA (Formerly Hispanic Business Initiative Fund of Florida) | The Hispanic Interest Coalition of Alabama |
| Hispanic Chamber of Commerce of Metro Orlando | Latinos in Information Science and Tech Association | Puerto Rican/Hispanic Chamber of Commerce of Palm Beach County | Volusia Hispanic Chamber of Commerce |
| Hispanic Chamber of Commerce of Palm Beach County | | | |



“

Doing a virtual event is really challenging. I applaud the USHCC for their event. It was impeccable.

Corporate Partner

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Digital Program Book

Capital White Paper



Annual Report



2020-2021 USHCC Policy Platform



Hill Day 2021



USHCC Capitol Hill Day Congressional Roundtables for our Hispanic Chamber Presidents

Our USHCC 2021 Virtual Legislative Summit Hill Day is an opportunity for Hispanic Chamber Presidents to meet with their elected officials. These meetings are meant to discuss issuesw about policy related to business, entrepreneurship, and the capital opportunities for small and minority owned businesses.



Senator Ben Ray Luján (D-NM)



Senator John Hickenlooper (D-CO)



Senator John Cornyn (R-TX)



Senator Cory Booker (D-NJ)

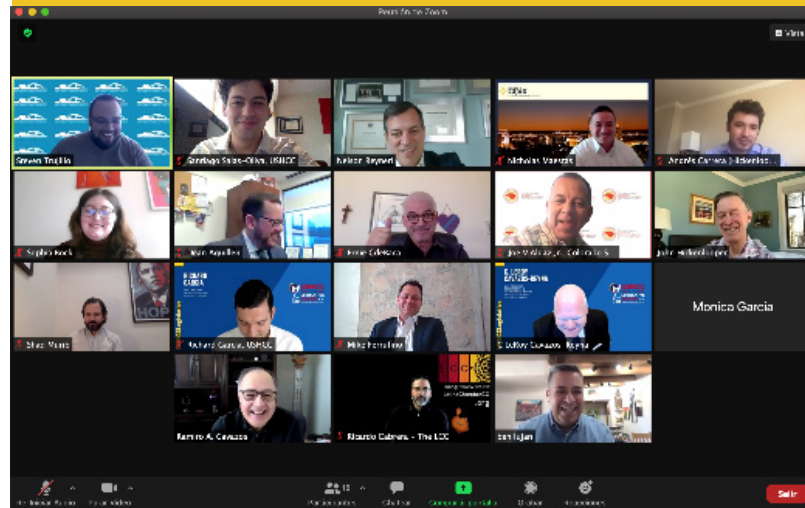


Congresswoman Jennifer González-Colón (R-Puerto Rico)



Amazing way to engage government, corporations, small businesses and community of Latino Leaders across different sectors.

Small Business Owner



High-Level Summit Hill Day Meetings with Chamber Presidents

USHCC scheduled 26 individual meetings between Chamber Presidents and their elected officials.

- Rep. Dutch Ruppersberger (D-MD) Maryland Hispanic Chamber of Commerce
- Rep. Vicente Gonzalez (D-TX) Rio Grande Valley Hispanic Chamber
- Rep. Marc Veasey (D-TX) Fort Worth Hispanic Chamber of Commerce
- Rep. Elaine Luria (D-VA) Hispanic Chamber of Commerce of Coastal Virginia
- Sen. Maria Cantwell (D-WA) Seattle Latino Metropolitan Chamber of Commerce
- Rep. Lou Correa (D-CA) Orange County Hispanic Chamber of Commerce
- Rep. Conor Lamb (D-PA) Pittsburgh Metropolitan Area Hispanic Chamber of Commerce
- Rep. Linda Sanchez (D-CA) Orange County Hispanic Chamber of Commerce
- Rep. Antonio Delgado (D-NY) Westchester Hispanic Chamber of Commerce

- Rep. Buddy Carter (R-GA) Metropolitan Savannah Hispanic Chamber of Commerce
- Rep. Filemon Vela (D-TX) Rio Grande Valley Hispanic Chamber
- Rep. Colin Allred (D-TX) Greater Dallas Hispanic Chamber of Commerce
- Rep. Jamaal Bowman (D-NY) Westchester Hispanic Chamber of Commerce
- Sen. Jon Ossoff (D-GA) Metropolitan Savannah Hispanic Chamber of Commerce
- Rep. Jamie Raskin (D-MD) Maryland Hispanic Chamber of Commerce
- Sen. Bill Cassidy (R-LA) Hispanic Chamber of Commerce of Louisiana
- Rep. Van Taylor (R-TX) Greater Dallas Hispanic Chamber of Commerce
- Rep. Mike Doyle (D-PA) Pittsburgh Metropolitan Area Hispanic Chamber of Commerce

- Rep. Mike Kelly (R-PA) Pittsburgh Metropolitan Area Hispanic Chamber of Commerce
- Sen. Patty Murray (D-WA) Seattle Latino Metropolitan Chamber of Commerce
- Sen. Martin Heinrich (D-NM) Albuquerque Hispanic Chamber of Commerce
- Rep. Henry Cuellar (D-TX) Rio Grande Valley Hispanic Chamber of Commerce
- Sen. Ben Cardin (D-MD) USHCC Internal Meeting Senate Committee on Small Business and Entrepreneurship
- Rep. Doug Lamborn (R-CO) Colorado Springs Hispanic Chamber of Commerce
- Rep. Cheri Bustos (D-IL) Greater Quad Cities Hispanic Chamber of Commerce
- Rep. Bobby Scott (D-VA) Hispanic Chamber of Coastal Virginia



SAVE THE DATE

09.26-28.21

**More details
coming soon!**



UNITED STATES HISPANIC
CHAMBER OF COMMERCE

USHCC NATIONAL CONFERENCE