



WHAT PERCENTAGE OF SMALL BUSINESSES ARE HISPANIC BUSINESS ENTERPRISES (HBES)?

Today, 1 out of every 4 small businesses is run by a Hispanic entrepreneur.

(USA Today)

HOW MANY BUSINESSES ARE LATINOS STARTING?

Latinos start 82% of all new companies in America, and Latina women start businesses six times the national rate.

(Latino Community Foundation)

WHAT'S THE ROLE OF IMMIGRANTS IN AMERICAN ENTREPRENEURSHIP?

Immigrants are twice as likely as native-born Americans to start a business.

(Start Us Up)