



How to write a capabilities statement for Kroger:

The following information is important to include in your company's Capability Statement:

MUST HAVES:

- Company Name
- Description of the company
- Core Capabilities
- Product Description
 - UPCs
 - How is it packed
 - Where are your Manufacturing facilities located
 - Pack sizes
 - Capacity
- Who are you currently supplying
- What makes your company unique vs. your competition
- Method of distribution
 - Distributor
 - DSD
 - Direct to Warehouse
- Certifications
 - Example GFSI
- Local, National Companies you do business with
- NAICS Codes
- General Company information, including
 - Registered company name
 - DBA
 - Year of incorporation
 - State of incorporation
 - Corporation type
 - D-U-N-S Number
- Contact information

Tips

- Visually appealing
- 1 – 2 pages
- Use bullets, simple tables, highlighted sections for readability

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